



# fabulous car rally

September 26th, 2021

passion for  
helping young girls become strong women

Dear: Valuable Member

As a valuable member of our community, we would like to invite you to be part of our Inaugural FAB Car Rally Event scheduled for Sunday September 26<sup>th</sup>, 2021. The proceeds of our event will go towards supporting young girls in Hamilton to become strong women!

The FAB Car Rally will provide a Covid-Friendly fundraising event allowing participants to cruise through our beautiful city – checkpoints will be made up of Hamilton Landmarks as well as participating local businesses who have been impacted by the pandemic. Our event is not a race, and there will be engagement at each checkpoint.

Our goal is to inspire youth girls to 'dream big and live big', by helping them develop the skills and the confidence to live an empowered life.

I hope you are interested in joining our effort as a sponsor to effect change in these amazing girls. We have provided you with the Sponsorship options on the attached form. There are a number of opportunities for sponsorship involvement.

We will follow-up in a few days to answer any questions. Please feel free to reach out if you have any questions. You can contact us at [FABevents11@gmail.com](mailto:FABevents11@gmail.com)

Sincerely,

Jessica Ciprietti-Mills  
FAB Board of Directors



[fabfoundation](https://www.facebook.com/fabfoundation)



[@FABFdn](https://twitter.com/FABFdn)



[www.iamfab.ca](http://www.iamfab.ca)

# Car Rally Sponsorship Levels

BENEFITS	TITLE	LUNCH	CHECK POINT	PASSPORT A	PASSPORT B
SPONSOR NAME WILL BE PART OF THE OFFICIAL NAME	X				
OFFICIAL STARTER AT THE EVENT	X				
CAR REGISTRATION(S) FOR THE EVENT	2	1			
MEDIA HIGHLIGHT FOR THE EVENT	X	X			
PROMINENT NAME AND LOGO PLACEMENT ON PRINTED MATERIALS	X	X			
FULL PAGE ADVERTISING IN PASSPORT	X	X		X	
HALF PAGE ADVERTISING IN PASSPORT					X
DESIGN SERVICES FOR PASSPORT ADVERTISEMENT	X				
PROMINENT SPONSOR NAME AND PARTICIPATION AT A CHECKPOINT			X		
PROMINENT SPONSORSHIP NAMED IN ALL PRESS RELEASES	X				
LOGO PLACEMENT ON FAB WEB SITE	X	X	X	X	X
<b>VALUE</b>	<b>UPON REQUEST</b>	<b>2,500</b>	<b>400</b>	<b>400</b>	<b>250</b>

\*\* The Passport is the booklet used for the day directing drivers through the checkpoints as well as additional information connected with the event and FAB. Passport A is for a full page ad and Passport B is for a 1/2 page ad.

### I WOULD LIKE TO PARTICIPATE AS FOLLOWS:

- Title Sponsor | Request for information
- Lunch Sponsor | \$2,500
- Checkpoint Sponsor | \$400 or \$400 in-kind prize
- Passport Sponsor | \$400 for full-page ad or \$250 for half-page ad
- Donate in-kind prize | \$ \_\_\_\_\_
- Register for the event | \$100/car
- Donate Funds | \$ \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Total Sponsorship/Donation Amount: \$ \_\_\_\_\_

Total Car Registration Fees: \$ \_\_\_\_\_

**Total Registration and Sponsorship:** \$ \_\_\_\_\_

### PAYMENT OPTIONS:

- Enclosed please find my cheque payable to Fit Active Beautiful Foundation

**OR**

- Please charge my credit card  VISA  MasterCard

### CREDIT CARD PAYMENT INFO:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Security Code on Back: \_\_\_\_\_

Signature: \_\_\_\_\_

| Passport A Sponsor – \$400 for full page Ad. | Passport B Sponsor – \$250 for 1/2 page Ad. |

### REGISTER THE FOLLOWING PEOPLE (IF SIGNING UP A CAR FOR THE EVENT):

1) Name: \_\_\_\_\_ Email: \_\_\_\_\_

2) Name: \_\_\_\_\_ Email: \_\_\_\_\_

3) Name: \_\_\_\_\_ Email: \_\_\_\_\_

4) Name: \_\_\_\_\_ Email: \_\_\_\_\_

5) Name: \_\_\_\_\_ Email: \_\_\_\_\_

6) Name: \_\_\_\_\_ Email: \_\_\_\_\_

If paying by cheque, please return this form with payment to **“Fit Active Beautiful Foundation”** to 762 Upper James Street, Unit 178, Hamilton, Ontario L9C 3A2 or the form can be emailed back to [FABevents11@gmail.com](mailto:FABevents11@gmail.com)