

# National Day for Truth and Reconciliation Social Media Copy

## Twitter

1) Today, we recognize and commemorate the history and ongoing legacy of residential schools and the trauma experienced by so many. For those who need support, a national Residential School Survivor Crisis Line is available 24/7: 1-866-925-4419.

2) We believe #cdnbiz has an important role to play in #reconciliation and commit to ongoing education, reflection and promoting economic reconciliation with Indigenous peoples. We will be learning more about the concrete actions we can take: [https://ehprnh2mwo3.exactdn.com/wp-content/uploads/2021/01/Calls\\_to\\_Action\\_English2.pdf](https://ehprnh2mwo3.exactdn.com/wp-content/uploads/2021/01/Calls_to_Action_English2.pdf) #everychildmatters #NationalTRW

3) The @NCTR\_UM has excellent resources to deepen understanding of the legacy of residential schools. Be sure to check them out: <https://nctr.ca/> #everychildmatters #NationalTRW

4) Today, in honour of the children who did not come home, those who have lived as survivors and their families, we're lighting up \*insert name of chamber/business\* orange. Every day, we commit to learning and listening. \*link photo of building lit up orange\* #everychildmatters #NationalTRW @NCTR\_UM

5) Today, in honour of the children who did not come home, those who have lived as survivors and their families, we wear orange. Every day, we commit to learning and listening. \*link collage photo of staff wearing orange\* #everychildmatters #NationalTRW @NCTR\_UM

## Facebook/LinkedIn/Instagram

*\*Note: For Instagram, you will either need to choose a link to post in your profile bio, or if you have over 10K followers, include them as swipe up links in your stories*

- 1) Today, we recognize and commemorate the history and ongoing legacy of residential schools and the trauma experienced by so many. For those who need support, a national Residential School Survivor Crisis Line is available 24 hours a day, seven days a week: 1-866-925-4419. For non-Indigenous people, Crisis Services Canada is available to help: 1-833-456-4566.

#reconciliation #everychildmatters #NationalTRW #cdnbiz

- 2) We believe the business community has an important role to play in reconciliation and commit to ongoing education, reflection and promoting economic reconciliation with Indigenous peoples. We will be learning more about the concrete actions we can take from the Truth and Reconciliation Commission of Canada: Calls to Action:

[https://ehprnh2mwo3.exactdn.com/wp-content/uploads/2021/01/Calls\\_to\\_Action\\_English2.pdf](https://ehprnh2mwo3.exactdn.com/wp-content/uploads/2021/01/Calls_to_Action_English2.pdf)

#reconciliation #everychildmatters #NationalTRW #cdnbiz

- 3) The National Centre for Truth and Reconciliation has excellent resources to deepen understanding of the legacy of residential schools, including workshops, videos and links to the Truth and Reconciliation Commission of Canada's reports. Explore the NCTR's site and sign up for online events here:

<https://nctr.ca/>

#reconciliation #everychildmatters #NationalTRW

- 4) In honour of the children who did not come home, those who have lived as survivors and their families, we're lighting up **\*insert name of chamber/business\*** orange on National Day for Truth and Reconciliation. Every day, we commit to listening, learning and reflecting on the history and ongoing legacy of residential schools. **\*include photo of building lit up orange\***

#reconciliation #everychildmatters #NationalTRW #cdnbiz

- 5) Today, in honour of the children who did not come home, those who have lived as survivors and their families, we wear orange on National Day for Truth and Reconciliation. Every day, we commit to listening, learning and reflecting on the history and ongoing legacy of residential schools. **\*include collage photo of staff wearing orange\***

#reconciliation #everychildmatters #NationalTRW #cdnbiz