



# ACOUSTIC CHRISTMAS CONCERT

DECEMBER 23 // 2019



**2019**  
SPONSORSHIP PACKAGE



## GET GIVING

The JR DiGS Acoustic Christmas Concert is an annual Hamilton Holiday fundraiser that brings together proud Hamiltonians with an appreciation for music, comedy, and community spirit & pride. Raising money for local charities for a decade now at this special time of the year, Hamilton's most celebrated musicians all home for the holidays, are coming together on stage again on the eve before Christmas Eve.

## BECOME A \$PONSOR

Be a part of this Hamilton holiday fundraiser! Last Years Performers included Hamilton's own Max Kerman of the Arkells, The Trews, Tom Wilson, The Dirty Nil, Country Music Star Tim Hicks & the special surprise guest was Gord Sinclair of The Tragically Hip! You can expect to see most of the same faces on stage again this December 23rd and some new ones as well! You have the opportunity now of sponsoring the this year's 11th Annual JR DiGS Acoustic Christmas Concert or donating directly to an approved charity. Contact us for more details.



# \$25K **PLATINUM**

- 8 VIP Tickets and special seating in our Side Stage Lounge branded to your company.
- Your seating comes with a dedicated server.
- Dinner for 8 at the private Pre-Concert Dinner
- Recognition as Title sponsor on applicable advertising.
- Social Media Recognition on JR DiGS social media 10,000+ followers.
- Verbal recognition on stage from your host JR DiGS.
- Green Room meet and greet with the artists.
- An exclusive invite to our VIP Artist's sound check experience.
- You and your guests will receive a Limited Edition poster and Concert merchandise.
- You will receive a concert drink package.
- Your Company Logo with embedded link will appear on JR DiGS' Acoustic Christmas website.
- 8 VIP Passes to Legendary Acoustic Christmas After Party

# \$20K **YWCA LOUNGE**

- 8 VIP Tickets and special seating in our Side Stage Lounge branded to your company.
- Your seating comes with a dedicated server.
- 8 Seats at the private Pre-Concert Dinner.
- Social Media Recognition on JR DiGS social media 10,000+ followers.
- Verbal recognition on stage from your host JR DiGS.
- Green Room meet and greet with the artists.
- An exclusive invite to our VIP Artist's sound check experience
- You and your guests will receive a Limited Edition poster and Concert merchandise.
- You will receive a concert drink package.
- Your Company Logo with embedded link will appear on JR DiGS' Acoustic Christmas website.
- 8 VIP Passes to Legendary Acoustic Christmas After Party.

# \$5000 GOLD



- VIP seating for 4 at Front Row Table with in-seat service OR a VIP side table for 8 with in-seat service.
- Your table will be branded with your Company logo
- 4 or 8 seats at the private Pre-Concert Dinner
- You and your guests will receive a Limited Edition poster and Concert merchandise.
- You will receive a concert drink package.
- Your Company Logo with embedded link will appear on JR DiGS' Acoustic Christmas website.
- Social Media Recognition on JR DiGS social media 10,000+ followers.
- 4 or 8 Passes to Legendary Acoustic Christmas After Party (depending on table configuration as above)

# \$2500 FRANKINCENSE

- VIP side table with seating for 8 OR a VIP front row pew seats for 4.
- Your table OR pew will be branded with your Company logo.
- You and your guests will receive Limited Edition Concert merchandise.
- Social Media Recognition on JR DiGS social media 10,000+ followers.
- 4 or 8 Passes to Legendary Acoustic Christmas After Party.

# \$1500 MYRRH

- High top table & 6 General Admission tickets OR front row balcony seats for 6
- You and your guests will receive Limited Edition Concert merchandise.
- Social Media Recognition on JR DiGS social media 10,000+ followers.
- 6 Passes to Legendary Acoustic Christmas After Party.

Past Performers include:  
**TOM WILSON**



**LUKE BENTHAM**



**MAX KERMAN**

And many more ✨





# ACOUSTIC CHRISTMAS CONCERT

## Thank you for your interest in this the 11th annual JR DiGS Acoustic Christmas Concert, December 23rd, 2019

We celebrated one of our best years ever last Christmas and would like to sincerely thank everyone who has been such a big part in the incredible success of this Hamilton Holiday Fundraiser. You have allowed us to grow this event into a pillar of the holiday season for many Hamiltonians and we appreciate your generous support to help raise both money and awareness for so many amazing local charities over the years! It is so moving to witness our community come together with such kindness and generosity this time each year.

“It is so inspiring to see how this concert has grown over the years and to know that it has become a tradition shared by so many families and friends as a beginning to their holiday season” says JR DiGS.

The first Acoustic Christmas Concert was held at The Casbah Lounge born on the idea that JR simply wanted to play guitar and sing some songs with friends in the effort to raise money for folks in need in Hamilton. JR, who is best known for being a Gemini Award and Screen Award nominee as a television personality, has many pals much more musically inclined than he is which helped this concert become what it is today. Over the years, musicians such as Max Kerman from the Arkells, Tom Wilson, Terra Lightfoot, The Trews, Monster Truck, Walk Off The Earth, The Dirty Nil, Randy Bachman, July Talk, Gord Sinclair, Tim Hicks and many more have come together to make this annual Hamilton Holiday Fundraiser such a special and successful night.

Money raised over the years have allowed us to contribute to such worthwhile causes as the YWCA, various local food share programs, Wellwood Cancer Centre, Ronald McDonald House, Carpenter Hospice, Indwell, and others. Artists and suppliers donate their services to the event which helps keep expenses low. The JR DiGS Acoustic Christmas Concert is a volunteer run event with 100% of net proceeds going to local charities.

This year we will be raising money for YWCA as well as other community Charities. We hope that we can count on your continued support this year.

As always, the concert will be held on December 23rd. Please save the date and with Tickets selling out in less than 14 minutes last year the best way to support your community and get access to the show is through one of the partnership packages.

If you have any questions, please feel free to contact our show organizers.

**Merry Christmas**