

QueensConnected

2020 Sponsorship Opportunities



HAMILTON, ONTARIO

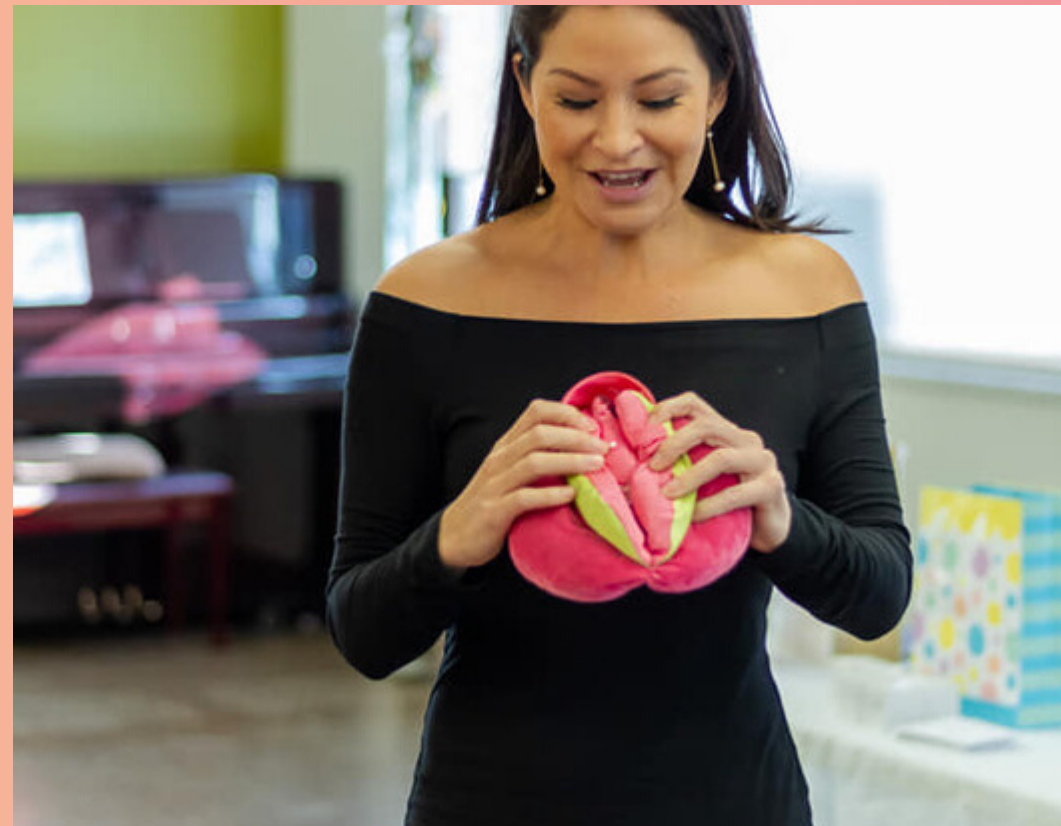
About Us

Founded by health professionals, QueensConnected is a socially engaged business that aims to empower women - *with a focus on women of color*, through education & entertainment, by raising health awareness, and promoting healthy lifestyles.



QueensConnected hosted its second annual conference, **UsNow 2019: A Sexual Health Conference for Women of Color** in October 2019. A diverse group of women of color connected in a safe space, to discuss sex and sexuality.

The event served as a gentle reminder on the importance of accessible sexual health information and community discussion.



QueensConnected is preparing four workshops in 2020 in addition to its yearly fall conference. The workshop topics were identified by last year and this year's conference attendees:

- 1) Sexual health (contraception) & sexual health concerns (STIs, infertility & miscarriage, fibroids, endometriosis, PCOS) (January 2020)**
- 2) Menopause & Perimenopause: impacts on sexuality and sex (February 2020)**
- 3) Sex toys, self-pleasure & sexual communication with your partner (April 2020)**
- 4) Sexual pleasure, violence & healing (May 2020)**

The workshops will be led by qualified health educators who are women of color. Each workshop will explore the perspective and realities of women of color, traditional knowledge passed from generations, in addition to biomedical models to address each topic.

UPCOMING WORKSHOPS

UPCOMING CONFERENCE USNOW 2020 CONFERENCE



After successfully hosting two annual conferences, QueensConnected is excited to announce its third annual event. Hosting 75 to 100 women of color, our goal is to create safe spaces for women of color to share, learn and be heard.

WHY SPONSOR?

● INTERACTION

Your organization will have the opportunity to interact with women of color in the Greater Hamilton Area on a smaller scale (workshops) or a larger scale (conference).

● BRAND AWARENESS

As a sponsor, participants will be able to learn more about your brand and your company values, through comfortable and trustworthy exposure.

● SOCIAL RESPONSIBILITY

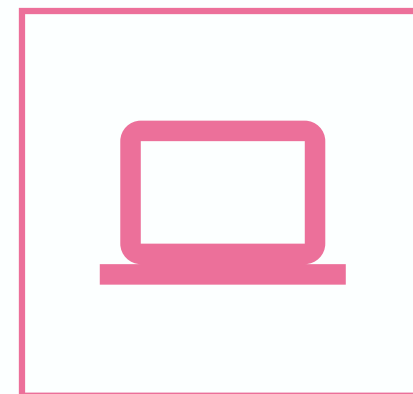
Sexual health is defined as "having a positive and respectful approach to sexual relationships free of stigma, coercion or violence" (Honourable Ginette Petit-Pas, Minister of Health).

By supporting our 2020 plans, your organization will help us achieve our goal of raising sexual health awareness for women of color in the Greater Hamilton Area.

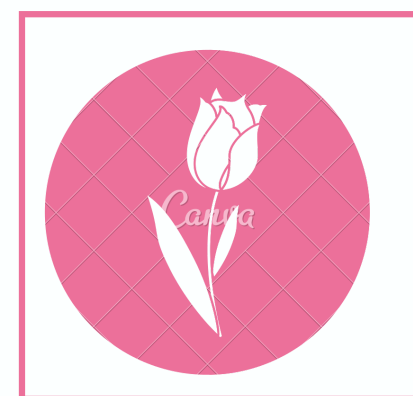
Target Audience Interests



Education
Community
Family



Social Justice
Health // Sexual,
Mental, Physical,
Spiritual



Hair Care
Fashion
Jewelry

Two participation barriers have been identified by our target audience:
lack of childcare
and registration costs.

In order to increase access to our workshops and programs, QueensConnected will offer **childminding services** for all future events and will implement **sliding scale pricing** for workshops and conferences.

What We Believe In

Workshop Packages

1: \$100

- Promotion of company logo on all workshop marketing materials and during workshop
- Exposure opportunity to provide or test goods/services/products to up to 25 participants
- One complimentary workshop ticket

2: \$250

- Promoted as main workshop sponsor
- Promotion of company logo on all workshop marketing materials and during workshop
- Promotion of company on social media accounts and newsletter
- Speaking opportunity to workshop attendees for 2-5mins to share about your products/services/etc
- Complimentary table for your organization to setup as a vendor
- Two complimentary workshop tickets

3: YOUR CHOICE

Choose an area and amount you would like your contribution to support from the list below.

- Child minding fees
 - Equity registration: contribute towards the registration of participants who are not able to pay the full registration fee
 - Facilitator fee
- Promotion of company logo on all workshop marketing materials during workshop
 - Attendees will be informed of area your organization is supporting during the workshop

Conference Packages

1: \$100

- Promotion of company logo on all conference marketing materials and during conference
- Exposure opportunity to provide or test goods/services/products to 75+ attendees

2: \$250

- Promotion of company logo on all conference marketing materials and during conference
- Promotion of company on social media accounts and newsletter
- Exposure opportunity to provide or test goods/services/products to 75+ attendees
- Complimentary table for your organization to setup as a vendor
- one complimentary conference tickets

3: \$500+

- Recognized as main conference sponsor
- Promotion of company logo on all workshop marketing materials and during workshop
- Promotion of company on social media accounts and newsletter
- Speaking opportunity to conference attendees for 2-5mins to share about your products/services
- Complimentary table for your organization to setup as a vendor - Two complimentary conference tickets (lunch & snacks included)

4: YOUR CHOICE

Choose an area and amount you would like your contribution to support from the list below.

- Child minding fees
- Equity registration: contribute towards registration of participants who are not able to pay the full registration fee
- Facilitator fee
- Promotion of company logo on all conference marketing materials
- Announcement of area your organization supported during the conference

Your Support is Appreciated

All and any contributions are greatly appreciated, whether financial or in kind. The options above can be modified as needed. If you are interested in supporting one or many workshops and the conference, we can mix options above according to your desires.

Previous Sponsors

IWC | IMMIGRANTS
WORKING CENTRE

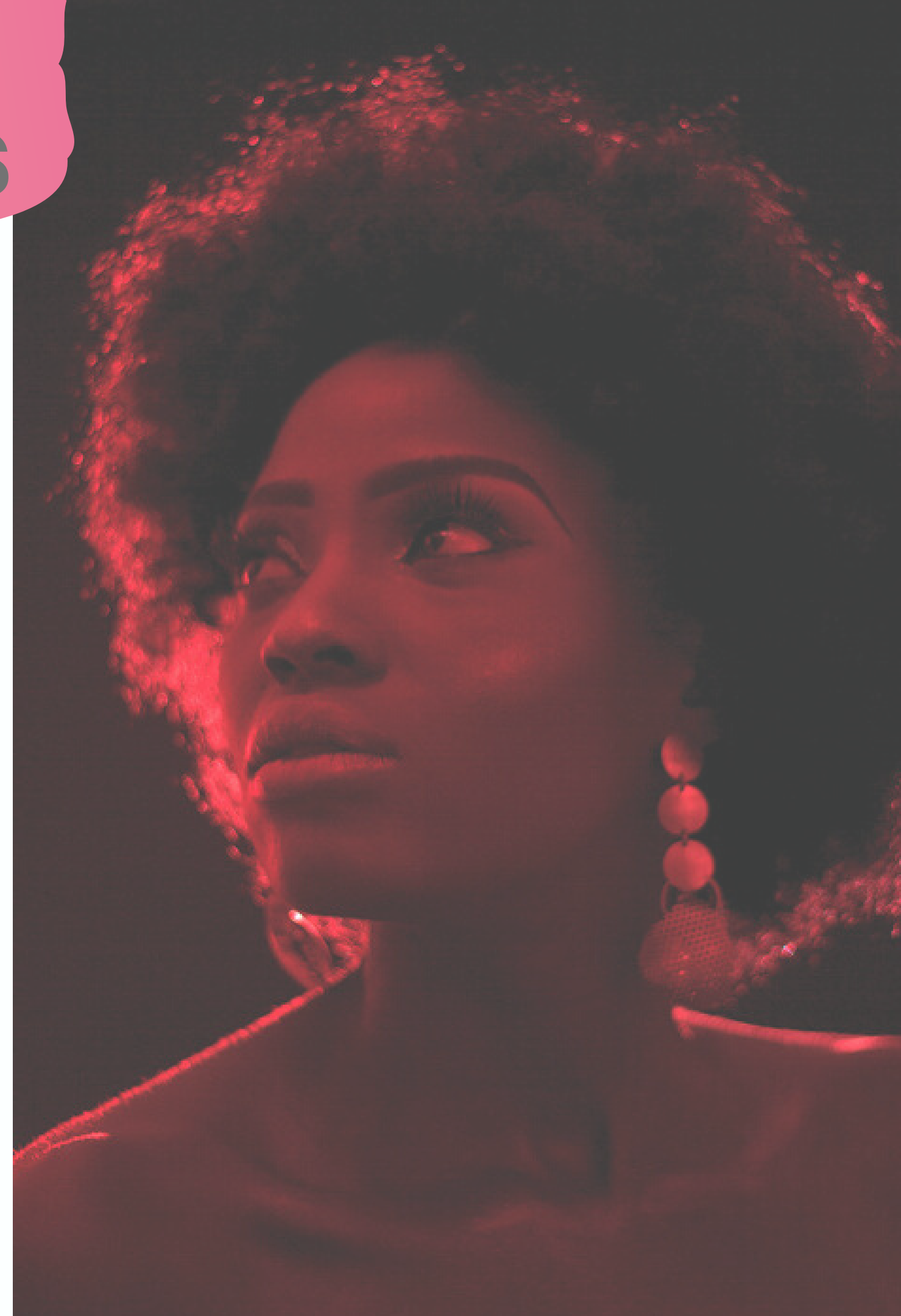
THE AIDS NETWORK
Hamilton, Halton, Haldimand,
Norfolk and Brant

PORT DUFFER
GORE
HAMILTON
WINDELSOR
BRANTFORD
GEORGETOWN
BURLINGTON
HAGERSVILLE



YONI (Y) **SPA**

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Contact Us

www.queensconnected.ca

Naika Thomas, RN, BScN, MPH

QueensConnected@gmail.com

647-522-0775

