



# SPONSORSHIP INFORMATION

<b>About BLOCKTECH CONNECT</b>	<b>1</b>
<b>The Audience</b>	<b>2</b>
<b>The Venue</b>	<b>3</b>
<b>Sponsorship Opportunities</b>	<b>4</b>
<b>Sponsor Agreement &amp; Registration</b>	<b>5</b>
<b>Payment Information</b>	<b>5</b>

# About BLOCKTECH CONNECT

Unitralis will be hosting the 2nd Blocktech Connect all-day conference on January 28, 2020 in downtown Hamilton, Ontario at the David Braley Centre at 100 Main St W.

The primary focus of this year's conference is to expand beyond blockchain technology to include innovation such as Artificial Intelligence(AI), and the Internet of Things(IoT). Of course still with an eye on unity in the decentralized world.

This year's theme is "*How to thrive in a borderless, decentralized and localized world leveraging Blockchain, AI and IoT*" to stay current and relevant to ensure greater business success.

By bringing together industry leaders to present on the aforementioned theme, it is the goal of this conference to provide experiences that will inspire, spark, and ignite innovation within the community in and around Hamilton, Southern Ontario, and beyond.

The convergence of these technologies is becoming apparent in all sectors of our day to day lives and span areas such as retail, healthcare, financial services, government, agriculture, customer services and many others.

The evolution, and some would say revolution is upon us and we can no longer ignore the fact that this convergence doesn't exist. It is in our everyday lives from Apple's Siri, to Amazon Echo, Uber, AirBnB, to Google's vast dataplexes harvesting and regurgitating data in ways unimaginable even just 5 years ago. It is these aspects of technology and innovation we will be exploring at this year's conference and we hope that you will join us on this journey.

# The Audience

Hamilton and Southwestern Ontario boast many innovative professionals, technologies, and companies that typically work at the big city down the road. This is changing, and changing faster than we could have hoped. Many are setting up shop right here in Hamilton. “Tech Lives Here” is becoming a reality and the more we bring together the community at large, the more we believe it will foster the kind of community that wants to see Hamilton grow its diversity.

Last year’s event saw over 130 participants from all ways of life and professional stature. These included technologists, entrepreneurs, academia, business leaders, lawyers, accountants, city planners, and students.



# The Venue

## **David Braley Health Sciences Centre, McMaster University**

The venue for the event this year is spectacular! The David Braley Health Sciences Centre is a 192,000-square-foot, 6-storey building located at the corner of Main and Bay streets right across from city hall in downtown Hamilton. The LEED Gold Certified structure integrates art, nature and contemporary design.

The building design extends the ground plane and public realm up through the building via a cascading series of public spaces that leads the visitor to the top of the building as well as providing views of the surrounding city. Common throughout the public system is a material pallet of stone, wood, fountains and planting features that links these elevated spaces back to the original ground plane entry and connects to the idea of Hamilton as a city situated between the lake and the escarpment surrounded by nature.



# Sponsorship Opportunities

We have sponsorship opportunities from all budgets.

Exhibit space is optional and available on a first come first serve basis and space is limited.

Please ensure you indicate your preference when filling out the sponsorship form.

Description/Level	Platinum	Gold	Silver	Bronze
Logo placement on event marketing material	✓	✓	✓	✓
Placement on marketing material	Prominent	Regular	Small	Mention
Logo placement on stage	✓	✓	✓	✓
Logo link @ website	✓	✓	✓	✓
Honourable mention	✓	-	-	-
Number of registrants included	4	3	2	1
Additional registrants	50%	25%	10%	-
Pitch & Go Session *	✓	-	-	-
Exhibit space access (optional)	✓	✓	✓	✓
Announcement on social media on sponsorship	✓	✓	✓	✓
Amount	\$1000	\$750	\$500	\$250

Other sponsorship Opportunities	Spots Available	Amount
Breakfast Sponsor	1	\$1000
Lunch Sponsor	1	\$2000
AM or PM break Sponsor	2	\$750
Post Networking event Sponsor	1	\$750
Pitch & Go Session*	4	\$500

\* A Pitch & Go session is a 10 minute slot in between the sessions for Sponsors to inform the participants of their product(s) and/or service(s).

# Sponsor Agreement & Registration

Please complete and submit the Sponsorship Agreement Form found here:

[Sponsor Agreement & Registration Form](https://tinyurl.com/BTCSponsors2019)

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Once you've returned this form, we will contact you to ensure that you are taking full advantage of your Sponsor level.

We will invoice you for the appropriate sponsorship level where applicable.

If there is any additional assistance you require, please do not hesitate to let us know. We are here to help you make the most out of your experience with us.

## Payment Information

For sponsorships, we accept cheque, bank transfer, wire, credit card (3% surcharge), or Bitcoin.

NOTE: All prices are in CAD and are exclusive of HST (@ 13%)