

NEWS RELEASE

Hamilton Economic Development and Local Chambers making it simpler for Hamilton businesses to access the right talent and growth opportunities: Hamilton Exports Portal

HAMILTON, ON – April 10, 2018 – This morning at the Hamilton Chamber of Commerce’s Mayor’s Breakfast, the City of Hamilton announced the launch of the Hamilton Exports Portal. This free online platform, powered by Magnet, helps large-to-small businesses navigate and identify relevant funding programs, export expertise, events, trade mission and resources.

HOW IT WORKS: Businesses answer simple questions about their industry, sector, and location. Relevant and tailored information from the Government of Ontario, Global Affairs Canada, Business Development Bank of Canada and Export Development Canada will be sent directly to them.

Hamilton businesses will find it simple, quick and convenient to:

- **Receive customized updates and information on export-related services, government funding and grants, resources and more**
- **Learn of newly launched business growth opportunities and trade missions that match your business**
- **Customize your dashboard and get information delivered right to your email inbox**

The Hamilton Exports Portal is a joint initiative between Hamilton Economic Development and the three local Chambers of Commerce: Hamilton, Stoney Creek, and Flamborough.

The Hamilton Exports Portal also supports Hamilton businesses in their recruitment efforts, allowing companies to find job candidates with the right skills and qualifications.

Creating an account on the Hamilton Exports Portal is free for Hamilton businesses. It only takes two minutes to sign up and activate your account today: www.hamiltonexports.ca

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About Magnet

Magnet is a not-for-profit, digital social innovation platform co-created by Ryerson University in partnership with the Ontario Chamber of Commerce in 2014. Their mission is to accelerate inclusive economic growth for all in Canada by advancing careers, businesses and communities. Magnet connects people, businesses and organizations to opportunities through an intelligent matching technology, developed within the DMZ ecosystem at Ryerson University.

About Hamilton Chamber of Commerce

Representing over 1,000 businesses and institutions that employ more than 75,000 people in Hamilton, Ontario, the Hamilton Chamber of Commerce is the city's 174 year-old voice of business and thought leader in commerce. In addition to helping provide solutions to the day-to-day challenges of its member businesses, the Hamilton Chamber provides leadership on city building initiatives that are designed to stimulate commerce and increase prosperity in the community.

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