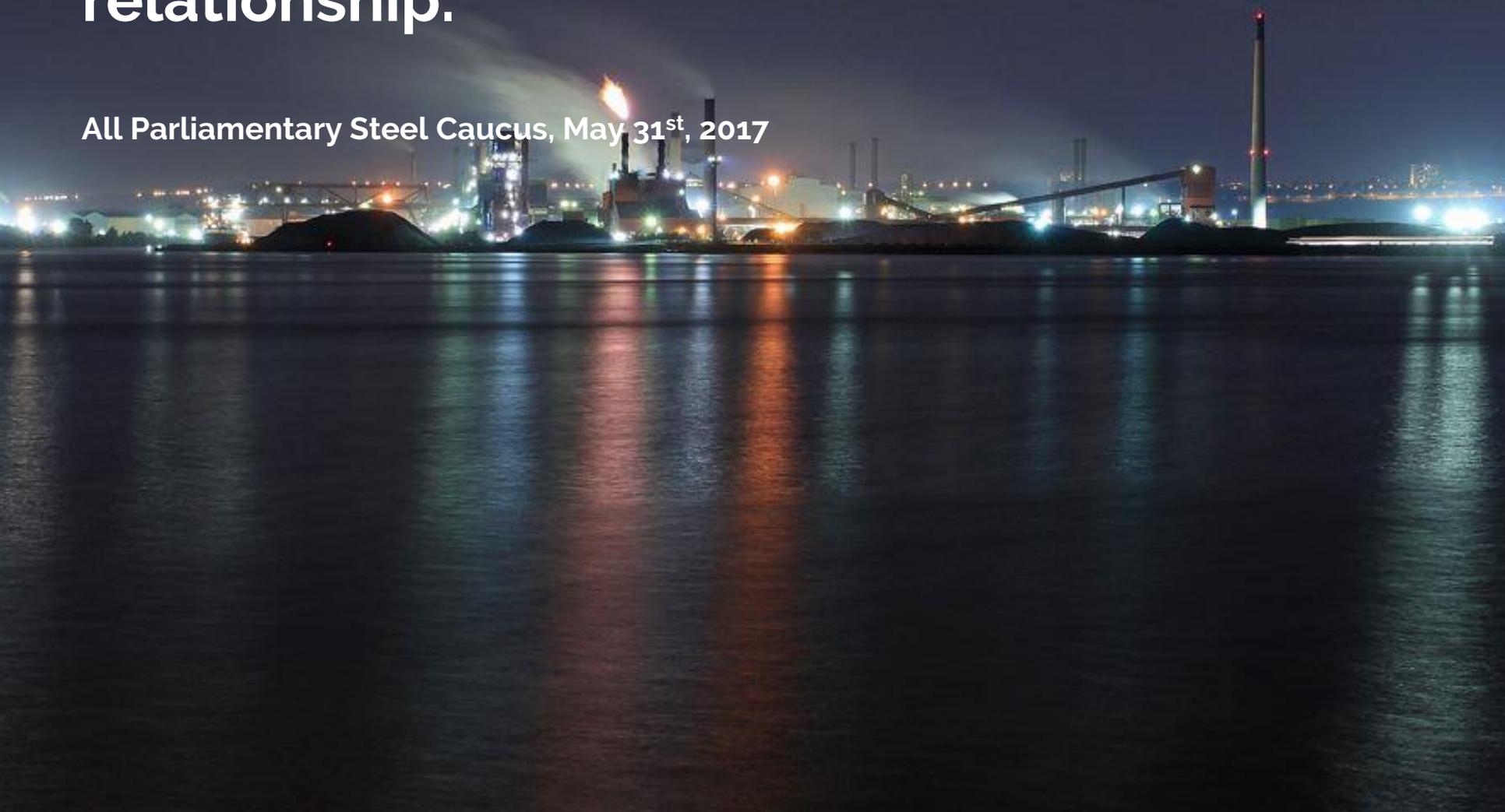


Steel Manufacturing in Ontario: Canada – US relationship.

All Parliamentary Steel Caucus, May 31st, 2017



Chamber Advocacy Partnership

Key Media Coverage Cycles

Hamilton Spectator, Windsor Star & American Metal Markets

8/3/2016 8/16/2016

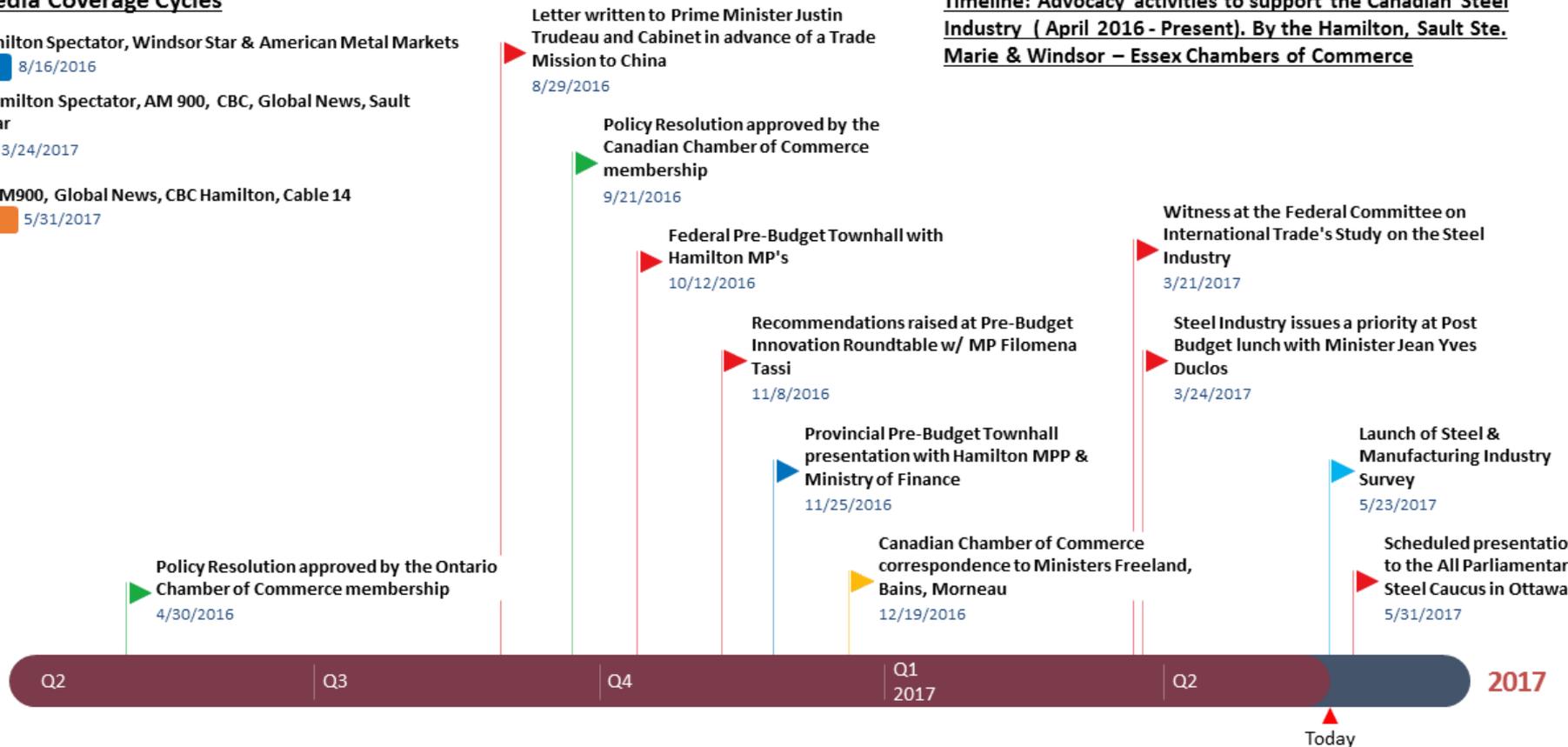
Hamilton Spectator, AM 900, CBC, Global News, Sault Star

3/20/2017 3/24/2017

AM900, Global News, CBC Hamilton, Cable 14

5/22/2017 5/31/2017

Timeline: Advocacy activities to support the Canadian Steel Industry (April 2016 - Present). By the Hamilton, Sault Ste. Marie & Windsor – Essex Chambers of Commerce



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CHAMBER
OF COMMERCE

WINDSOR-ESSEX REGIONAL
Chamber of Commerce

Sample Media Headlines

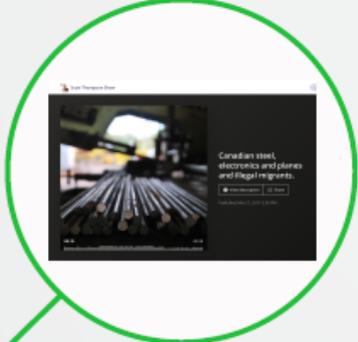


WINDSOR STAR
"Chamber of Commerce calls on Trudeau to ensure fair trade practices with China"

HAMILTON SPECTATOR 170 years
"Canadian steel-makers uneasy with 'Buy American'"

WINDSOR STAR
"Local chamber president decries China's dumping of steel in Canada"

HAMILTON SPECTATOR 170 years
"Nods from two key groups moves Stelco restructuring deal forward"

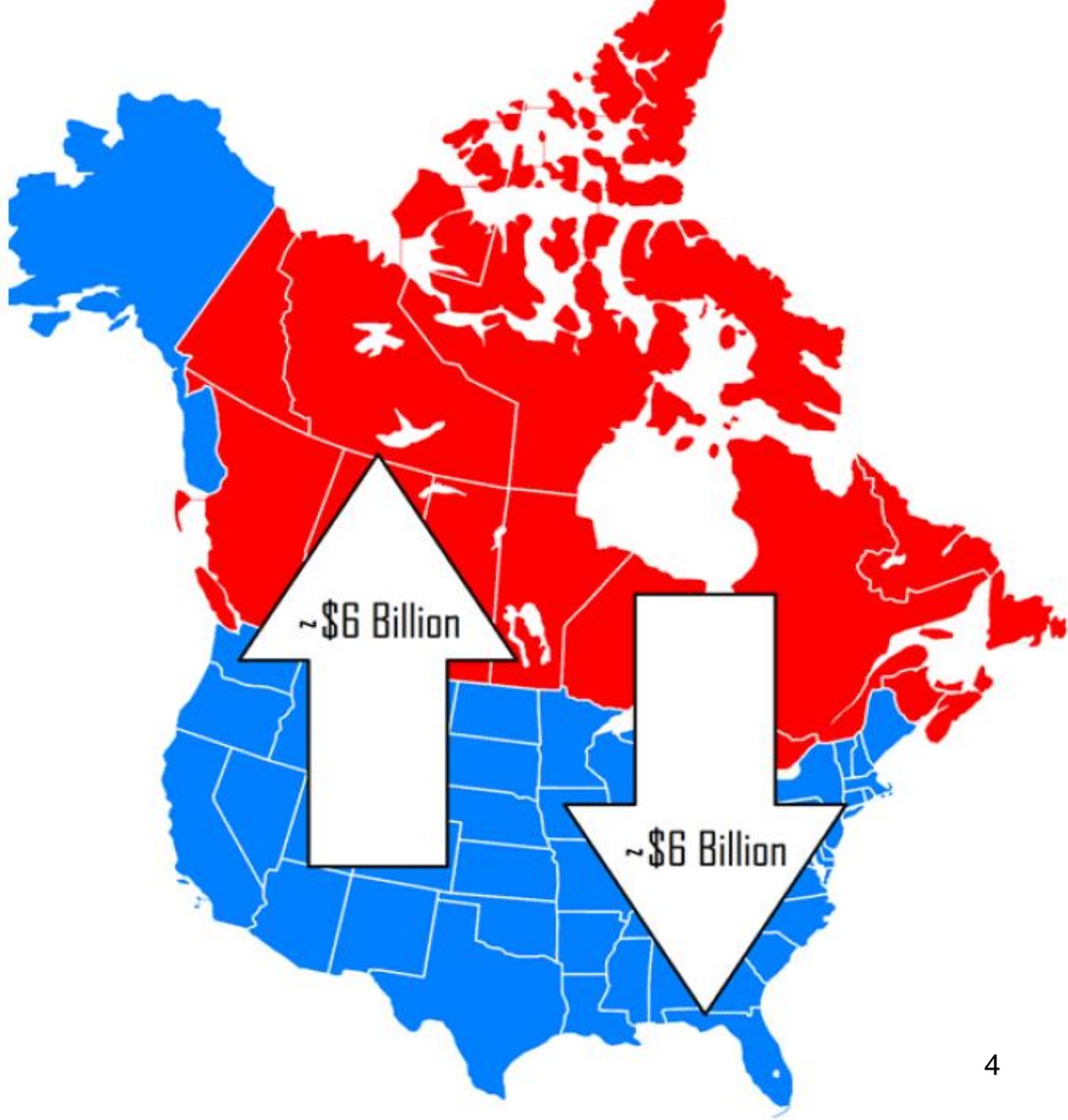


HAMILTON
"What's at stake for Hamilton as U.S. moves to renegotiate NAFTA?"



SOOTODAY.com
"Chamber sees influence, opportunity in federal budget"

Canada – US Steel Trade

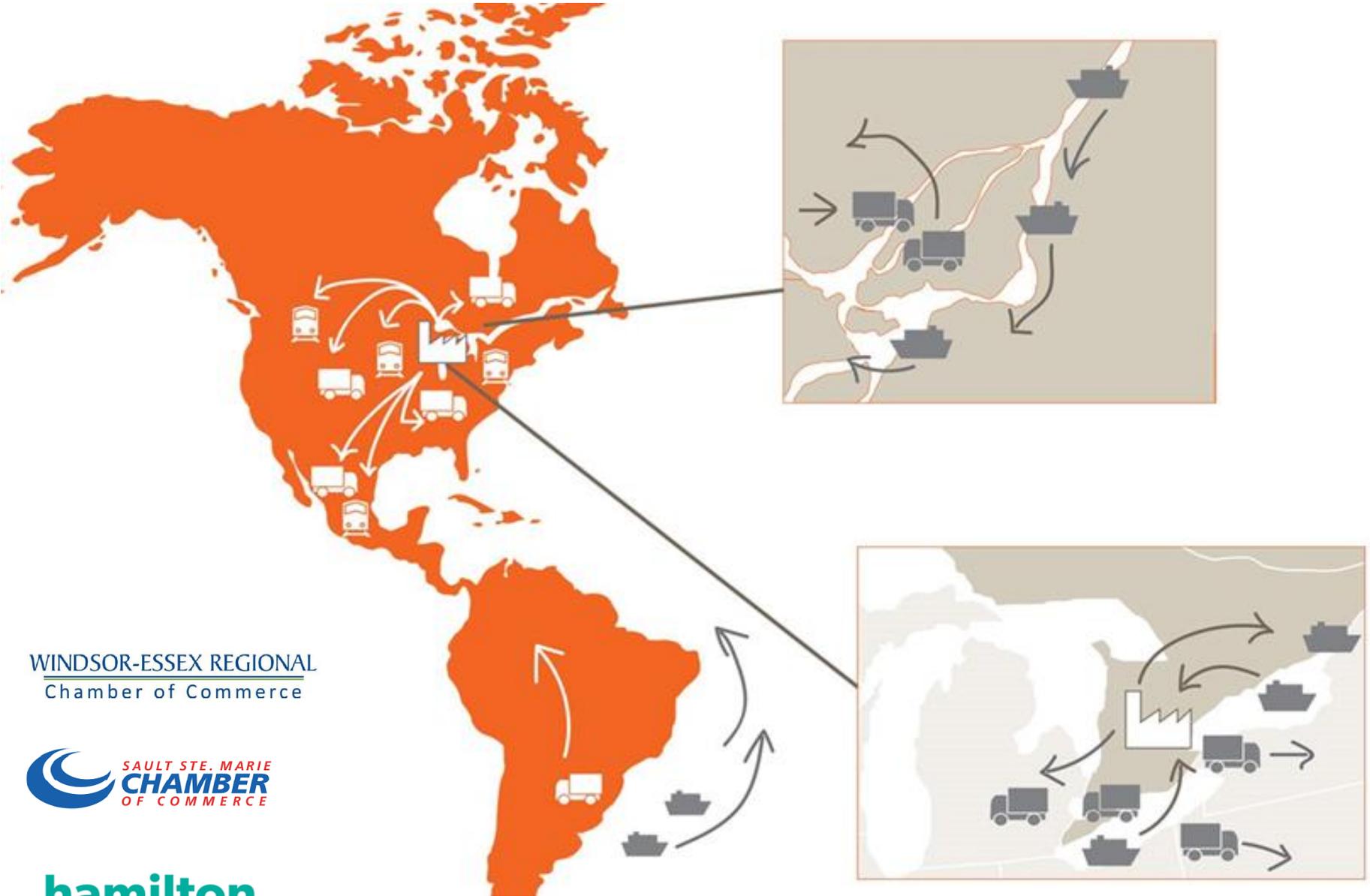


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Connected Supply Chain & NAFTA



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Our Recommendations

1. Trade Remedies
2. NAFTA
3. Competitiveness of Canadian Steel Industry
4. Climate Change & Carbon Pricing
5. Procurement Policies & Preferential Treatment
6. Bilateral Partnership on Global Steel Oversupply & Dumping
7. Due process, retaliation and Clause 232