




## Size of business, by current full-time employees

109 out of 109 people answered this question

1	1-3	45 / 41%
2	10-50	27 / 25%
3	3-10	21 / 19%
4	500+	5 / 5%
5	100-250	4 / 4%
6	250-500	3 / 3%
7	50-100	2 / 2%
8	Other	2 / 2%

## What most accurately describes the sector of your Business?

109 out of 109 people answered this question

1	 Professional Services & Consulting	25 / 23%
2	 Creative & Cultural Industries	15 / 14%
3	Other	14 / 13%
4	 Training & Not for Profit organizations	11 / 10%
5	 Financial Services	10 / 9%
6	 Retail and other personal services	10 / 9%
7	 Manufacturing	6 / 6%
8	 Technology & Digital Media	6 / 6%
9	 Education & Public Sector	5 / 5%
10	 Goods Movement & Warehousing	4 / 4%
11	 Health Care & Social Services	3 / 3%

Please Indicate your role within the organization

109 out of 109 people answered this question

1	Business Owner, Co-Owner, Sole Proprietor, Principal, etc.	61 / 56%
2	Senior Management or Executive: Director, Vice President, CEO, CFO, COO, Superintendent, Partner, etc.	31 / 28%
3	Other Management: Supervisor, Manager, Sales Manager, Foreman, etc.	11 / 10%
4	Non-Management Service Provider: Developer, Analyst, Salesperson, Technician, Administrator, Coordinator, Clerk, etc.	3 / 3%
5	Other	3 / 3%

### Are you a member of the Hamilton Chamber of Commerce?

109 out of 109 people answered this question

1	Yes	89 / 82%
2	No	20 / 18%

### Where do you prefer to receive and access our Policy & Advocacy communications?

108 out of 109 people answered this question

1	Pipeline weekly e-newsletter	89 / 82%
2	Chamber website	38 / 35%
3	Attending special events (Bay Area Economic Summit, Mayor and City Manager's Breakfast, Ambitious City etc.)	36 / 33%
4	Word of mouth & Chamber staff	25 / 23%
5	Chamber twitter account	22 / 20%
6	Attending Committee, Division and Task Force meetings	18 / 17%
7	Panorama - Hamilton Spectator Insert	18 / 17%
8	Chamber Facebook page	13 / 12%
9	Chamber LinkedIn page & group	9 / 8%
10	Other	2 / 2%

### Chamber communications content and events of value to your organization

107 out of 109 people answered this question

1	City Building Initiatives: Bay Area Economic Summit, Ambitious City, Rapid Transit, Music initiatives etc.	77 / 72%
2	Municipal policy issues	76 / 71%
3	Business intelligence (Information on legislative updates, funding programs and announcements)	74 / 69%
4	Economic trends and forecasting (municipal, provincial, federal)	66 / 62%
5	Provincial policy issues	52 / 49%
6	Professional development and industry best practices	50 / 47%
7	Federal policy issues	44 / 41%
8	Other	1 / 1%

Addressing challenges facing the growth of small and medium businesses (e.g.: municipal red tape issues, financing, regulatory burden)

109 out of 109 people answered this question

Average: 7.61

0	1	2	3	4	5	6	7	8	9	10
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Not important

Very Important

10		33 / 30%
8		25 / 23%
7		14 / 13%
9		11 / 10%
3		6 / 6%
5		6 / 6%
6		6 / 6%
4		4 / 4%
0		2 / 2%
1		1 / 1%
2		1 / 1%

## Building up Hamilton's goods movement infrastructure and connectivity to Canadian and international markets

100 out of 109 people answered this question

Average: 6.45



Not important

Very Important



## Successfully implementing Hamilton's long-term transit strategy, including the B and A-Line LRT & BRT projects

101 out of 109 people answered this question

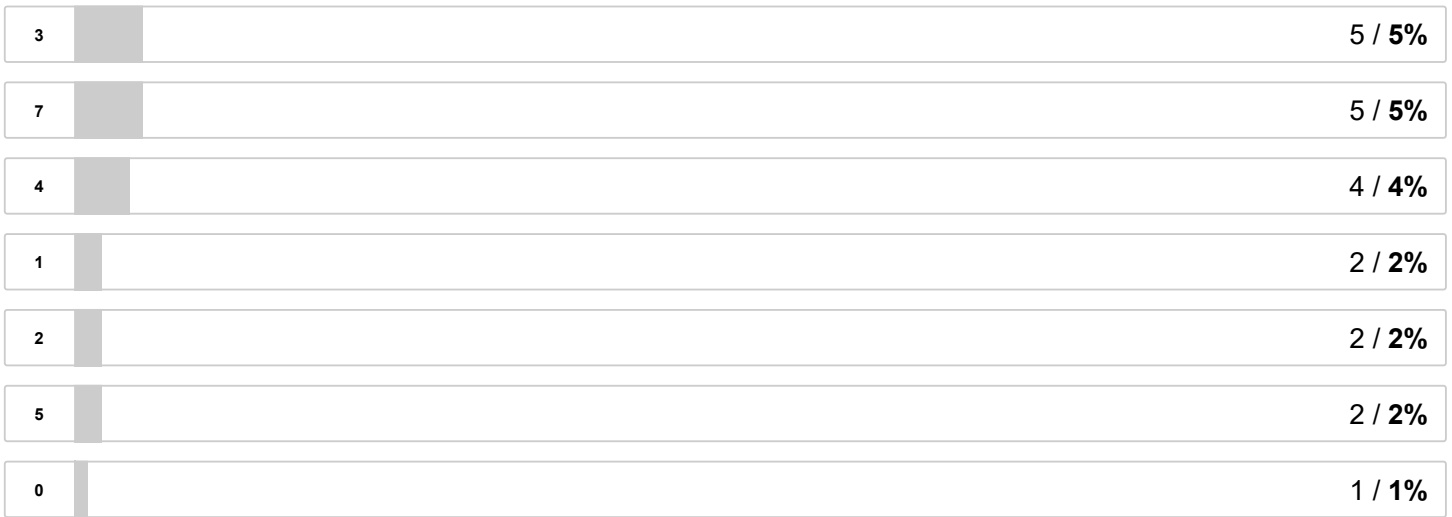
Average: 7.79



Not important

Very Important





Improving and supporting the growth of Hamilton's Quality of Life assets.

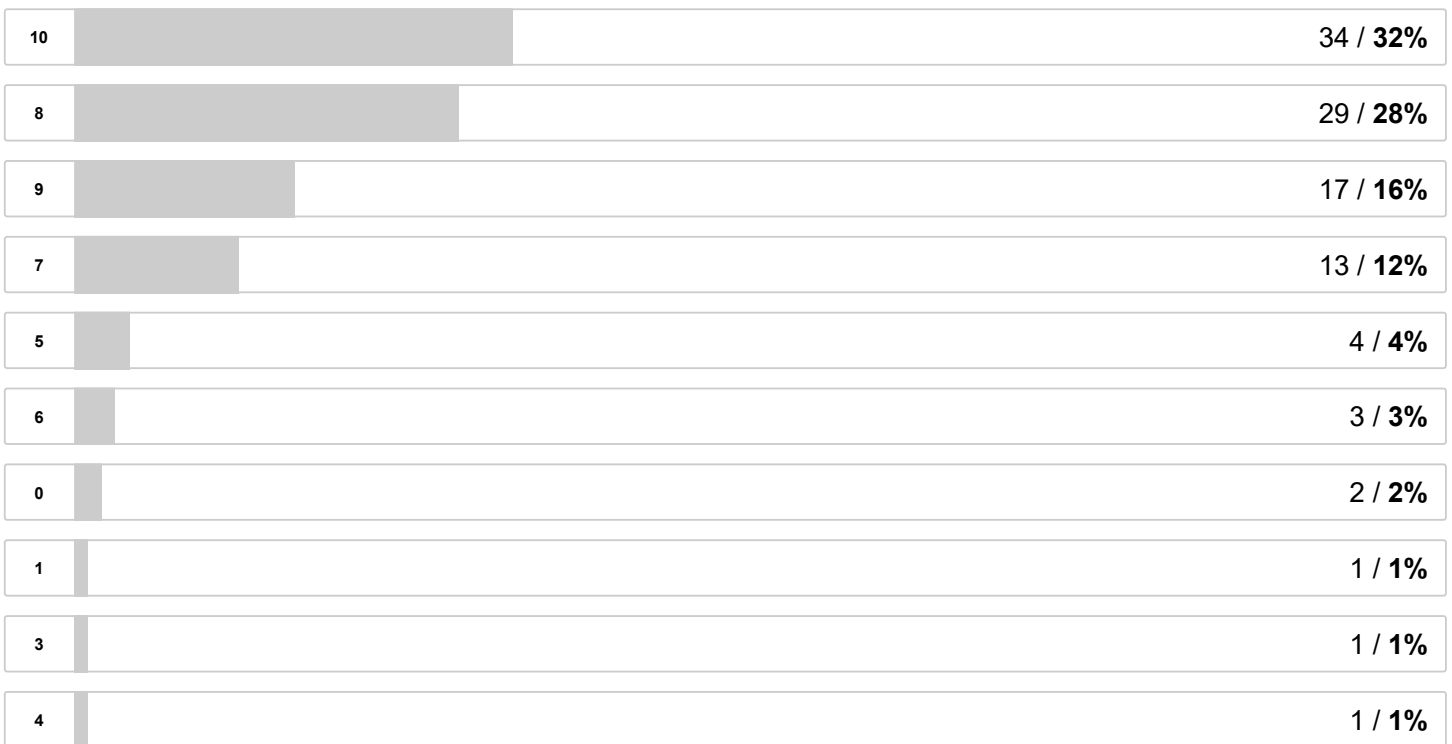
105 out of 109 people answered this question

Average: 8.21



Not important

Very Important



Supporting Hamilton's "brand" and building regional partnerships (Hamilton - Burlington - Bay Area, Buffalo - Niagara, Greater Toronto & Kitchener - Waterloo), in light of the role they play in the attraction and retention of talent and investment into our community.

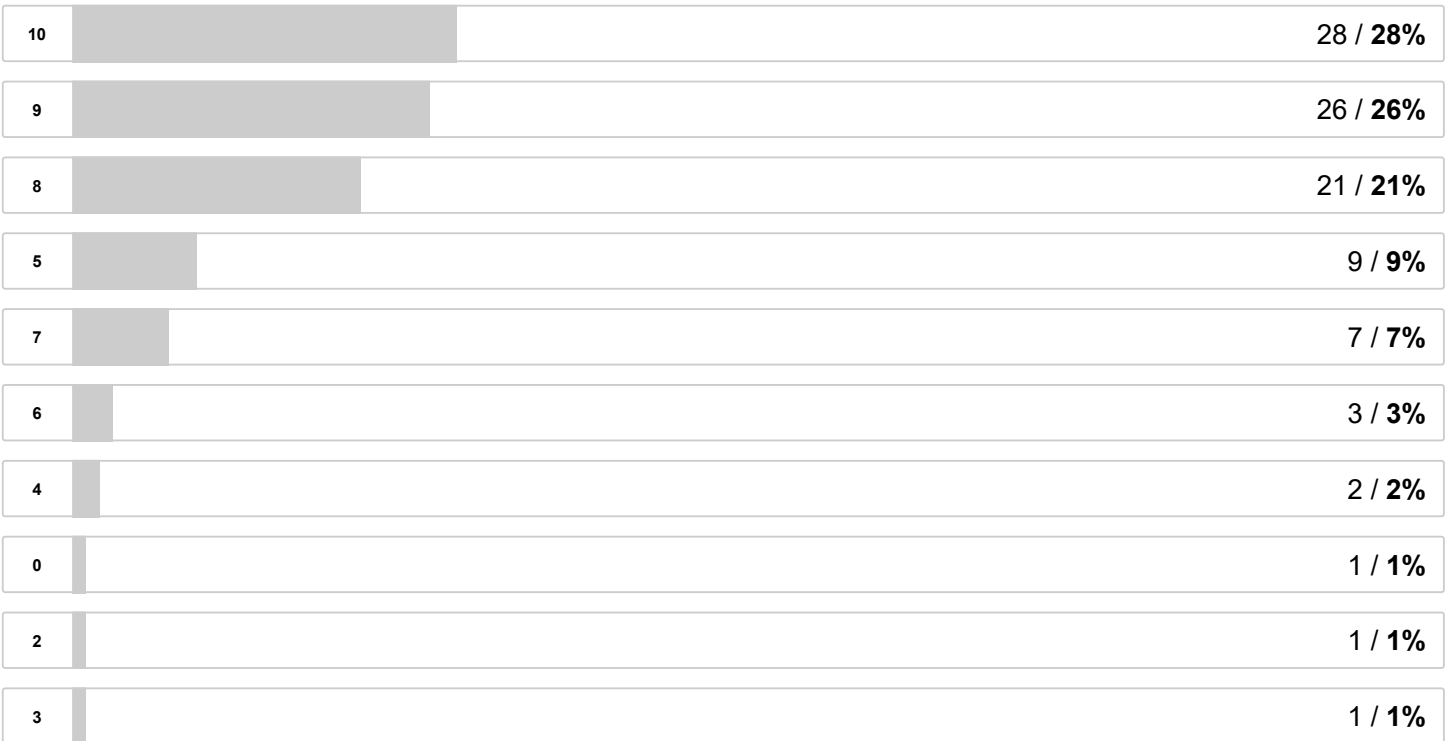
99 out of 109 people answered this question

Average: 8.15

0	1	2	3	4	5	6	7	8	9	10
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Not important

Very Important



Setting a vision for Hamilton's evolution as an intelligent community, integrated within the Toronto-Kitchener Waterloo innovation corridor and Tech North brand.

108 out of 109 people answered this question

Average: 7.55

0	1	2	3	4	5	6	7	8	9	10
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Not important

Very Important





Government relations activities to ensure we get a fair share of government infrastructure and innovation funding for the City and businesses in Hamilton.

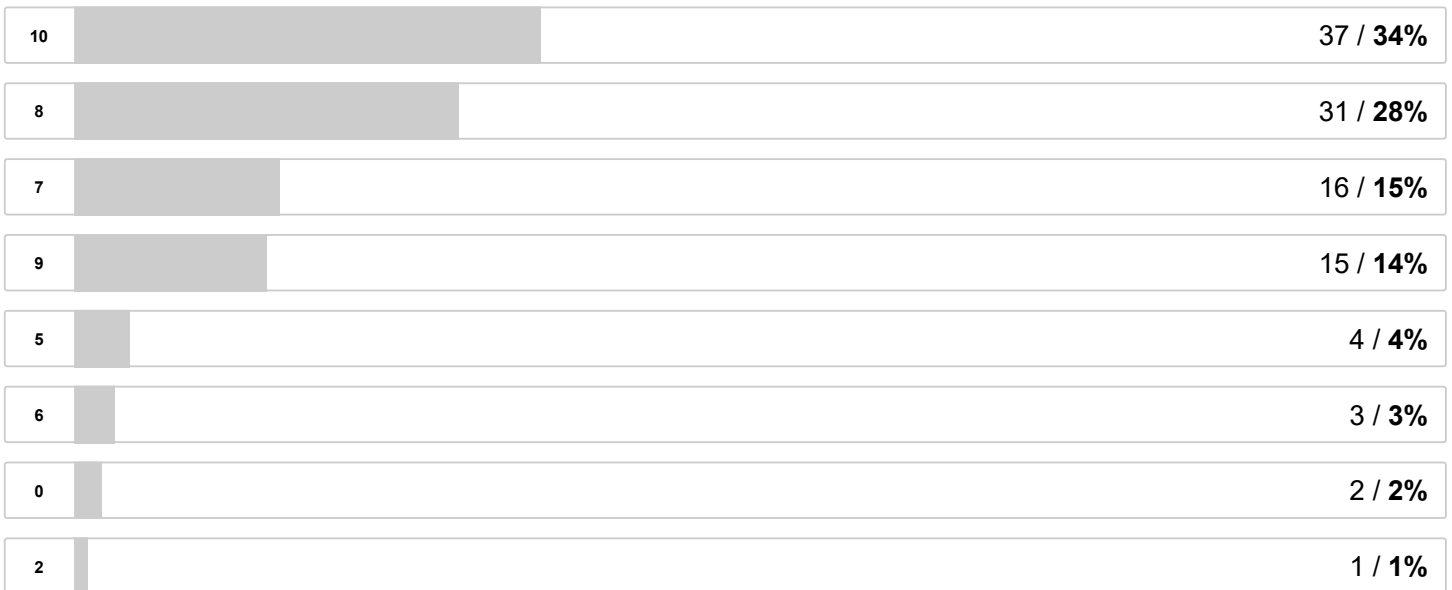
109 out of 109 people answered this question

Average: 8.30



Not important

Very important



Supporting economic cluster development within key sectors identified by the City of Hamilton: Manufacturing & steel, agri-food, technology, goods movement, life sciences and creative industries.

109 out of 109 people answered this question

Average: 7.99



Not important

Very important



Working with the City of Hamilton and Province of Ontario to support intensification and commercial, residential and population growth within the city.

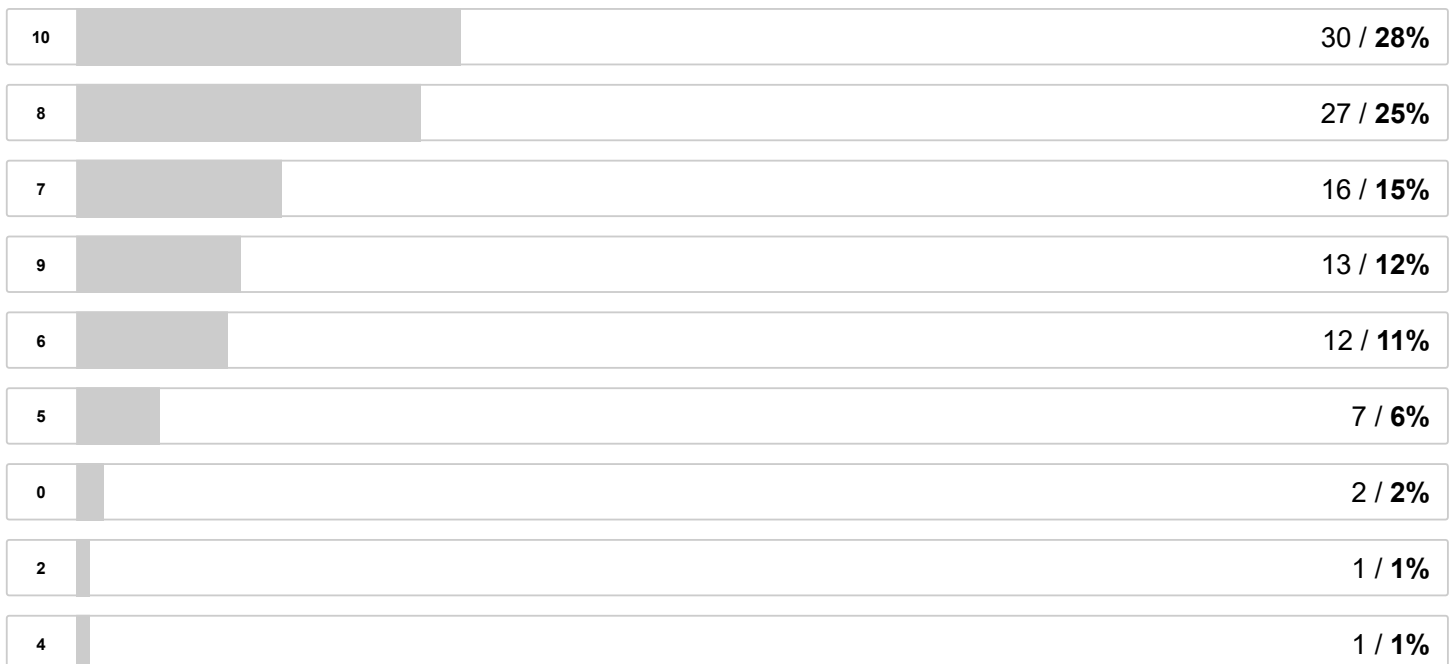
109 out of 109 people answered this question

Average: 7.87



Not important

Very important



Building local systems (e.g: Magnet Job Portal) and growing partnerships between businesses, post-secondary education institutions and not for profit job agencies to address Hamilton's labour market needs

106 out of 109 people answered this question

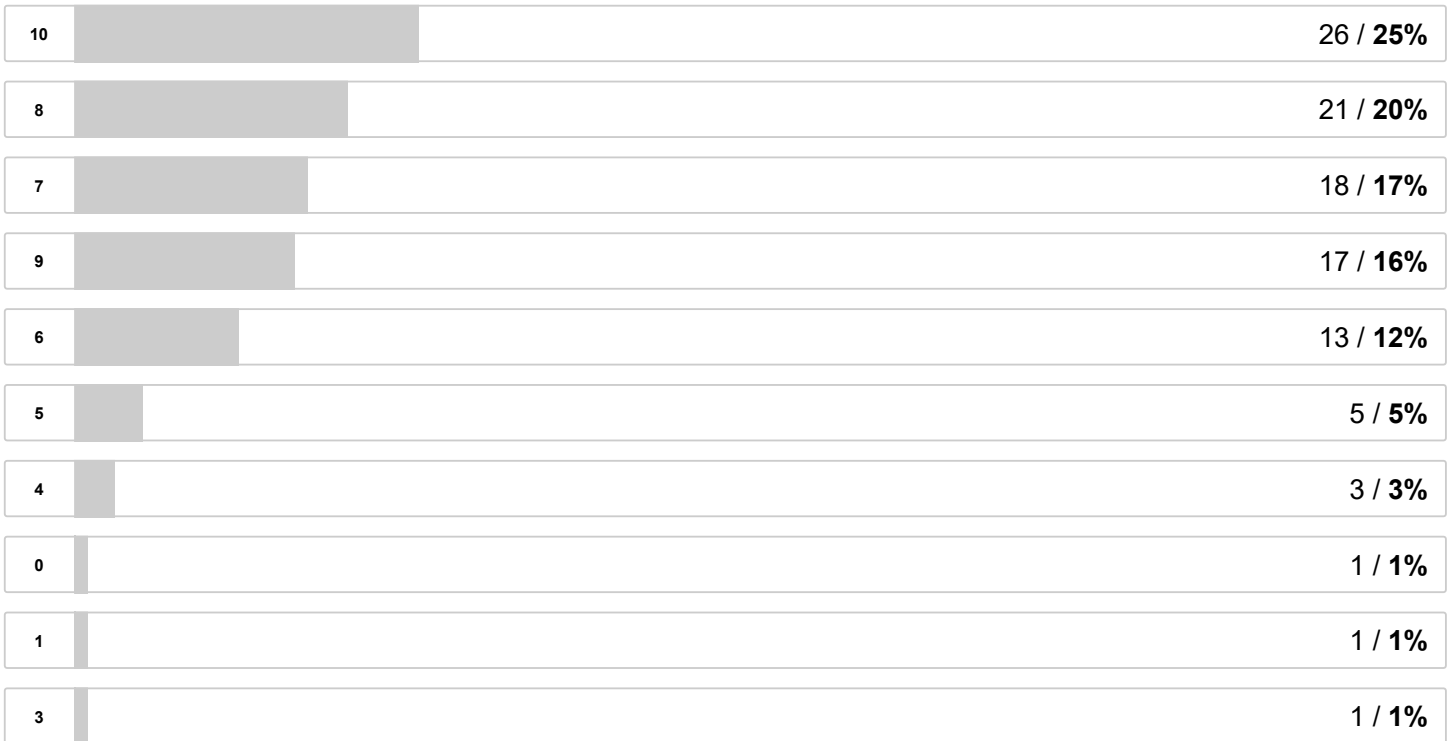


Average: 7.79

0	1	2	3	4	5	6	7	8	9	10
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Not important

Very important



Working closely with the Ontario Chamber of Commerce networks to address regulatory burden on businesses (electricity prices, climate change policies, labour costs, taxation, etc.)

108 out of 109 people answered this question

Average: 7.86

0	1	2	3	4	5	6	7	8	9	10
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Not important

Very important





Working closely with the Canadian Chamber of Commerce to address the impact of Canada’s international trading agreements, unfair market practices, goods movement infrastructure and investments supporting the innovation economy, etc.

107 out of 109 people answered this question

Average: 7.09



Not important

Very important



Municipal Issues

109 out of 109 people answered this question

1	Addressing red tape Issues in dealing with City Hall (complexity of applications, length of processing time, customer service, regulatory burden) through active collaboration and dialogue between the Chamber and City	65 / 60%
2	Maintaining Hamilton's quality of life advantages by supporting the growth of a thriving arts and culture scene, vibrant neighbourhoods, and strong commercial districts.	62 / 57%
3	Creating better local systems and partnerships to improve the ability for employers to attract and retain skilled workforce within an acceptable period of time.	57 / 52%
4	Ensuring property taxes and other regulatory costs don't negatively impact business profitability & bottom line.	56 / 51%
5	Ensuring the realization and investment towards Hamilton's long term Public Transit Strategy (i.e.: BLAST network) through supporting the successful implementation of the B-Line LRT and A-Line BRT network by 2025.	54 / 50%
6	Maintain Hamilton's status as one of the most diversified economies in Canada.	52 / 48%
7	Ensuring Hamilton emerges as a truly Digital City with high speed broadband infrastructure, Open Data, thriving technology ecosystem and connections to other Ontario clusters (e.g.: Waterloo, Toronto, etc.)	50 / 46%
8	Improving and highlighting Hamilton's strong goods movement network (roads, port, airport and rail)	42 / 39%
9	Expanding Hamilton's availability and affordability of industrial and commercial land and real estate.	40 / 37%
10	Ensuring Hamilton region meets its population growth targets, while directing growth and population density across the City.	36 / 33%
11	Specialized support and mentorship for businesses in priority economic clusters and/or for start-ups.	34 / 31%
12	Improving the access to venture capital and other private investment sources (e.g.: Banks) for businesses.	31 / 28%
13	Improving Hamilton's participation in global trade, through better engagement with foreign officials and access to resources.	25 / 23%
14	Other	1 / 1%

## Provincial Issues

109 out of 109 people answered this question

1	Electricity Prices	65 / 60%
2	Cumulative cost of doing business in Ontario.	60 / 55%
3	Availability of skilled talent and training support for employers.	59 / 54%
4	Addressing congestion in infrastructure for people and goods movement in the Greater Toronto-Hamilton area and beyond.	56 / 51%
5	Business red tape (Ontario Municipal Board, Ministry of Environment, Taxation)	47 / 43%
6	Land Use Planning (Growth Plan for the Greater Golden Horseshoe + Greenbelt plan)	41 / 38%

7	Economic Cluster, R&D and Innovation funding for emerging sectors in Hamilton.	38 / 35%
8	Labour Regulations (WSIB, health & safety rules, AODA)	37 / 34%
9	Climate change regulations and taxation programs (e.g.: Cap and Trade).	31 / 28%
10	Private sector procurement barriers (e.g.: Unionization requirements for public sector contracts)	27 / 25%

## Federal Issues

109 out of 109 people answered this question

1	Cost of doing business and taxation relief for businesses.	61 / 56%
2	Congestion and travel times for clients, staff and goods in the Greater Toronto-Hamilton area and beyond.	57 / 52%
3	Economic Cluster, R&D and Innovation funding for emerging sectors in Hamilton.	44 / 40%
4	Building Canada's international brand and mutually beneficial trade relationships.	40 / 37%
5	Attracting & Retaining talented Immigrants (international students, temporary foreign workers and other work permit categories)	38 / 35%
6	Uncertainty with the impact of Canada's economic and trade relationship on current clients (e.g.: NAFTA, TPP, Other bilateral or multilateral trade agreements).	35 / 32%
7	Climate change commitments, resiliency and carbon pricing programs.	32 / 29%
8	Interprovincial barriers to trade and regulations.	26 / 24%
9	Dumping, Protectionism and other unfair market practices by foreign countries.	24 / 22%
10	Regulatory constraints towards accessing natural resources and developing infrastructure.	16 / 15%
11	Difficulty finding clients and difficulty navigating regulations for exporting goods and services.	15 / 14%
12	Other	2 / 2%

In order to advance business issues in Hamilton and the Chamber's priorities, I am willing to:

109 out of 109 people answered this question

1	Complete surveys and petitions authored by the Chamber	74 / 68%
2	Attend government round tables, town halls and events (e.g.: BAES, Ambitious City, Breakfast addresses) hosted by the Chamber	66 / 61%
3	Engage with Chamber staff and its Policy & Advocacy Council to provide my perspective and expertise	51 / 47%

4	Where relevant, participate in Chamber's Task Forces and working groups on issues	50 / 46%
5	Utilize my social media, website and personal networks to promote Chamber advocacy priorities and campaigns	46 / 42%
6	Consider Chamber priorities in my voting preferences	40 / 37%
7	Independently meet with or email municipal, provincial and federal elected officials and civil servants to advance the Chamber's priorities	39 / 36%
8	Write letters or be featured within local media outlets and prominent online blog media	32 / 29%
9	Other	1 / 1%

Do the Chamber's current breadth of Policy & Advocacy activities meet your needs and expectations of us as a member?

89 out of 109 people answered this question



7.73 Average rating

1		24 / 27%
2		19 / 21%
3		17 / 19%
4		13 / 15%
5		7 / 8%
6		4 / 4%
7		4 / 4%
8		1 / 1%

You indicated earlier in the survey that you are not currently a member of the Hamilton Chamber of Commerce. Would you like our membership manager to reach out to you in the near future to learn more about the Chamber and how we can help meet your advocacy and business goals?

24 out of 109 people answered this question

1	No	17 / 71%
2	Yes	7 / 29%

Would you like to enter your email to be:

106 out of 109 people answered this question

1	Entered into a random draw for a series of prizes	59 / <b>56%</b>
2	Be added to our upcoming Quarterly Policy & Business Intelligence newsletter	43 / <b>41%</b>
3	None of the above	41 / <b>39%</b>
4	Contacted by Chamber staff for a followup on issues raised within this survey and an invitation to focus groups in May/June 2017?	32 / <b>30%</b>