## EMPOWERING ONTARIO: CONSTRAINING COSTS AND STAYING COMPETITIVE IN THE ELECTRICITY MARKET

## Leger Public Opinion Research Results: Summary

$81 \%$ of Ontarians are concerned that rising electricity prices will impact the health of the Ontario economy.

| Agreement | Total | GTA | Niagara/Hamilton | South | East | North |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Concerned | $81.0 \%$ | $77.8 \%$ | $87.9 \%$ | $80.0 \%$ | $82.4 \%$ | $91.0 \%$ |
| Not concerned | $12.7 \%$ | $16.4 \%$ | $7.0 \%$ | $11.7 \%$ | $12.3 \%$ | $5.3 \%$ |

Ontarians aged 55 to 64 are the most concerned (90\%).
$81 \%$ of Ontarians are concerned that rising electricity prices will impact their disposable income.

| Agreement | Total | GTA | Niagara/Hamilton | South | East | North |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concerned | 80.5\% | 73.1\% | 88.7\% | 82.7\% | 86.4\% | 90.8\% |
| Not concerned | 16.0\% | 23.0\% | 11.3\% | 12.1\% | 12.5\% | 6.2\% |

Ontarians with an annual income between $\$ 60,000$ and $\$ 79,000$ are the most concerned ( $88 \%$ ).

Less than half of Ontarians admit that they understand the cost drivers that contribute to rising electricity bills.

| Agreement | Total | GTA | Niagara/Hamilton | South | East | North |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Understand | $49.7 \%$ | $54.2 \%$ | $55.3 \%$ | $44.5 \%$ | $44.6 \%$ | $47.1 \%$ |
| Do not understand | $40.3 \%$ | $35.3 \%$ | $36.5 \%$ | $43.6 \%$ | $48.7 \%$ | $43.4 \%$ |

Those with an annual income of more than $\$ 100,000(55 \%)$ have the highest understanding of the costs behind their electricity bills.

Please indicate the extent to which you agree or disagree with the following
statement: I am conserned that rising electricity prices will impact the health of Ontario's economy

|  | Region |  |  |  |  |  | AGE |  |  |  |  | GEnder |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | GTA | NIAGARA/ HAMILTON | SOUTH | EAST | NORTH | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | MALE | FEMALE |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (I) | (J) | (K) | (L) | (M) | (N) | ) |
| Weighted total | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 407 \\ 100.0 \end{array}$ | $\begin{array}{r} 96 \\ 100.0 \end{array}$ | $\begin{array}{r} 274 \\ 100.0 \end{array}$ | $\begin{array}{r} 146 \\ 100.0 \end{array}$ | $\begin{array}{r} 77 \\ 100.0 \end{array}$ | $\begin{array}{r} 282 \\ 100.0 \end{array}$ | $\begin{array}{r} 203 \\ 100.0 \end{array}$ | $\begin{array}{r} 197 \\ 100.0 \end{array}$ | $\begin{array}{r} 143 \\ 100.0 \end{array}$ | $\begin{array}{r} 175 \\ 100.0 \end{array}$ | $\begin{array}{r} 480 \\ 100.0 \end{array}$ | $\begin{array}{r} 520 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 450 | 110 | 245 | 135 | 60 | 164 | 175 | 219 | 198 | 244 | 540 | 460 |
| AGREE | $\begin{array}{r} 810 \\ 81.0 \% \end{array}$ | $\begin{array}{r} 316 \\ 77.8 \% \end{array}$ | $\begin{array}{r} 84 \\ 87.9 \frac{2}{b} \end{array}$ | $\begin{array}{r} 219 \\ 80.0 \% \end{array}$ | $\begin{array}{r} 120 \\ 82.4 \% \end{array}$ | $\begin{array}{r} 70 \\ 91.0 \% \\ \text { Bd } \end{array}$ | $\begin{array}{r} 214 \\ 76.0 \% \end{array}$ | $\begin{array}{r} 159 \\ 78.1 \% \end{array}$ | $\begin{array}{r} 165 \\ 83.5 \% \end{array}$ | $\begin{array}{r} 129 \\ 90.0 \% \\ \text { IJm } \end{array}$ | $\begin{array}{r} 144 \\ 82.5 \% \end{array}$ | $\begin{array}{r} 386 \\ 80.4 \% \end{array}$ | $\begin{array}{r} 424 \\ 81.6 \% \end{array}$ |
| Strongly agree | $\begin{array}{r} 420 \\ 42.0 \% \end{array}$ | $\begin{array}{r} 136 \\ 33.5 \% \end{array}$ | $\begin{array}{r} 58 \\ 60.5 \% \\ \text { BDE } \end{array}$ | $\begin{array}{r} 122 \\ 44.4 \frac{2}{\circ} \\ \mathrm{~b} \end{array}$ | $\begin{array}{r} 62 \\ 42.5 \% \end{array}$ | $\begin{array}{r} 42 \\ 54.8 \% \\ \mathrm{~B} \end{array}$ | $\begin{array}{r} 82 \\ 29.0 \% \end{array}$ | $\begin{array}{r} 83 \\ 40.9 \% \\ i \end{array}$ | $\begin{array}{r} 86 \\ 43.5 \% \\ I \end{array}$ | $\begin{array}{r} 75 \\ 52.5 \% \\ \mathrm{Ij} \end{array}$ | $\begin{array}{r} 95 \\ 54.1 \% \\ \text { IJk } \end{array}$ | $\begin{array}{r} 194 \\ 40.4 \% \end{array}$ | $\begin{array}{r} 226 \\ 43.5 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 390 \\ 39.0 \% \end{array}$ | $\begin{array}{r} 180 \\ 44.3 \% \\ C d \end{array}$ | $\begin{array}{r} 26 \\ 27.4 \% \end{array}$ | $\begin{array}{r} 98 \\ 35.6 \% \end{array}$ | $\begin{array}{r} 58 \\ 39.9 \% \end{array}$ | $\begin{array}{r} 28 \\ 36.2 \% \end{array}$ | $\begin{array}{r} 133 \\ 47.0 \% \\ M \end{array}$ | $\begin{array}{r} 75 \\ 37.2 \% \end{array}$ | $\begin{array}{r} 79 \\ 40.0 \% \\ m \end{array}$ | $\begin{array}{r} 54 \\ 37.5 \% \end{array}$ | $\begin{array}{r} 50 \\ 28.4 \% \end{array}$ | $\begin{array}{r} 192 \\ 40.0 \% \end{array}$ | $\begin{array}{r} 198 \\ 38.1 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 127 \\ 12.7 \% \end{array}$ | $\begin{array}{r} 67 \\ 16.4 \% \\ C F \end{array}$ | 7.0\% | $\begin{array}{r} 32 \\ 11.7 \% \end{array}$ | $\begin{array}{r} 18 \\ 12.3 \% \end{array}$ | $\begin{array}{r} 4 \\ 5.3 \% \end{array}$ | $\begin{array}{r} 43 \\ 15.3 \% \end{array}$ | $\begin{array}{r} 28 \\ 13.6 \% \end{array}$ | $\begin{array}{r} 27 \\ 13.7 \% \end{array}$ | $\begin{array}{r} 12 \\ 8.2 \% \end{array}$ | $\begin{array}{r} 18 \\ 10.2 \% \end{array}$ | $\begin{array}{r} 70 \\ 14.6 \% \end{array}$ | $\begin{array}{r} 57 \\ 11.0 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 104 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 57 \\ 13.9 \% \\ C F \end{array}$ | 5.6\% | $\begin{array}{r} 28 \\ 10.3 \% \\ \mathrm{~F} \end{array}$ | $\begin{array}{r} 12 \\ 8.3 \% \\ \mathrm{f} \end{array}$ | 2.0\% | $\begin{array}{r} 38 \\ 13.4 \% \end{array}$ | $\begin{array}{r} 21 \\ 10.5 \% \end{array}$ | $\begin{array}{r} 19 \\ 9.6 \% \end{array}$ | $\begin{array}{r} 12 \\ 8.2 \% \end{array}$ | $\begin{array}{r} 14 \\ 8.2 \% \end{array}$ | $\begin{array}{r} 56 \\ 11.6 \% \end{array}$ | 48 9.38 |
| Strongly disagree | $\begin{array}{r} 23 \\ 2.3 \% \end{array}$ | $\begin{array}{r} 10 \\ 2.4 \% \end{array}$ | $\begin{array}{r} 1 \\ 1.4 \% \end{array}$ | $\begin{array}{r} 4 \\ 1.5 \% \end{array}$ | $\begin{array}{r} 6 \\ 4.0 \% \end{array}$ | 3.3\% | $\begin{array}{r} 6 \\ 2.0 \% \end{array}$ | 3.1\% ${ }^{6}$ | 4.1\% | - | 2.0\% | $\begin{array}{r} 15 \\ 3.0 \% \end{array}$ | 1.7\% |
| I don't know / I prefer not to answer | $\begin{array}{r} 62 \\ 6.2 \% \end{array}$ | $\begin{array}{r} 24 \\ 5.9 \% \end{array}$ | $\begin{array}{r} 5 \\ 5.1 \% \end{array}$ | $\begin{array}{r} 23 \\ 8.3 \% \end{array}$ | $\begin{array}{r} 8 \\ 5.3 \% \end{array}$ | $\begin{array}{r} 3 \\ 3.7 \% \end{array}$ | $\begin{array}{r} 24 \\ 8.7 \% \\ \mathrm{~kL} \end{array}$ | $\begin{array}{r} 17 \\ 8.3 \frac{3}{\mathrm{o}} \\ \mathrm{~kL} \end{array}$ | $2.8 \frac{6}{\circ}$ | $\begin{array}{r} 3 \\ 1.8 \% \end{array}$ | $\begin{array}{r} 13 \\ 7.3 \% \\ \mathrm{~kL} \end{array}$ | $\begin{array}{r} 24 \\ 4.9 \% \end{array}$ | 38 7.40 |

Comparison Groups: BCDEF/IJKLM/NO
T-Test for Means, Z-Test for Percentages
owercase letters indicate significance the 99\% level.

## Leger

Please indicate the extent to which you agree or disagree with the following
statement: I am conserned that rising electricity prices will impact the health of Ontario's economy.

|  |  | EDUCATION |  |  | Income |  |  |  |  | MARITAL STATUS |  |  | $\begin{gathered} \text { CHILDREN } \\ \text { IN HOUSEHOLD } \\ <18 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{aligned} & \text { <=HIGH } \\ & \text { SCHOOL } \end{aligned}$ | COLLEGE | UnIV. | <\$40K | $\begin{aligned} & \$ 40 \mathrm{~K}- \\ & \$ 59 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 60 \mathrm{~K}- \\ & \$ 79 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \text { \$80K- } \\ & \$ 99 \mathrm{~K} \end{aligned}$ | \$100K+ | SINGLE | MARRIED | DVORCD/ <br> WID/SEP | YeS | No |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (L) | (M) | (N) | (J) | (K) |
| WEIGHTED TOTAL | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 207 \\ 100.0 \end{array}$ | $\begin{array}{r} 311 \\ 100.0 \end{array}$ | $\begin{array}{r} 475 \\ 100.0 \end{array}$ | $\begin{array}{r} 231 \\ 100.0 \end{array}$ | $\begin{array}{r} 159 \\ 100.0 \end{array}$ | $\begin{array}{r} 144 \\ 100.0 \end{array}$ | $\begin{array}{r} 116 \\ 100.0 \end{array}$ | $\begin{array}{r} 227 \\ 100.0 \end{array}$ | $\begin{array}{r} 273 \\ 100.0 \end{array}$ | $\begin{array}{r} 589 \\ 100.0 \end{array}$ | $\begin{array}{r} 132 \\ 100.0 \end{array}$ | $\begin{array}{r} 300 \\ 100.0 \end{array}$ | $\begin{array}{r} 694 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 191 | 307 | 495 | 199 | 164 | 145 | 125 | 249 | 204 | 632 | 157 | 265 | 728 |
| AGREE | $\begin{array}{r} 810 \\ 81.0 \% \end{array}$ | $\begin{array}{r} 170 \\ 82.1 \% \end{array}$ | $\begin{array}{r} 276 \\ 88.7 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 362 \\ 76.2 \% \end{array}$ | $\begin{array}{r} 185 \\ 80.0 \% \end{array}$ | $\begin{array}{r} 137 \\ 86.1 \% \end{array}$ | $\begin{array}{r} 122 \\ 84.8 \% \end{array}$ | $\begin{array}{r} 95 \\ 82.0 \% \end{array}$ | $\begin{array}{r} 181 \\ 79.8 \% \end{array}$ | $\begin{array}{r} 204 \\ 74.8 \% \end{array}$ | $\begin{array}{r} 494 \\ 83.9 \frac{2}{1} \end{array}$ | $\begin{array}{r} 107 \\ 81.1 \% \end{array}$ | $\begin{array}{r} 241 \\ 80.3 \% \end{array}$ | $\begin{array}{r} 565 \\ 81.4 \% \end{array}$ |
| Strongly agree | $\begin{array}{r} 420 \\ 42.0 \% \end{array}$ | $\begin{array}{r} 101 \\ 48.7 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 157 \\ 50.5 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 163 \\ 34.2 \% \end{array}$ | $\begin{array}{r} 98 \\ 42.2 \% \end{array}$ | $\begin{array}{r} 74 \\ 46.2 \% \\ i \end{array}$ | $\begin{array}{r} 64 \\ 44.4 \% \end{array}$ | $\begin{array}{r} 51 \\ 44.4 \% \end{array}$ | $\begin{array}{r} 79 \\ 35.0 \% \end{array}$ | $\begin{array}{r} 90 \\ 32.9 \% \end{array}$ | $\begin{array}{r} 259 \\ 44.0 \% \\ 1 \end{array}$ | $\begin{array}{r} 67 \\ 50.9 \frac{0}{L} \\ L \end{array}$ | $\begin{array}{r} 125 \\ 41.8 \% \end{array}$ | $\begin{array}{r} 29 \\ 42.0 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 390 \\ 39.0 \% \end{array}$ | $\begin{array}{r} 69 \\ 33.5 \% \end{array}$ | $\begin{array}{r} 119 \\ 38.3 \% \end{array}$ | $\begin{array}{r} 199 \\ 41.9 \% \end{array}$ | $\begin{array}{r} 87 \\ 37.8 \% \end{array}$ | $\begin{array}{r} 64 \\ 39.9 \% \end{array}$ | $\begin{array}{r} 58 \\ 40.4 \% \end{array}$ | $\begin{array}{r} 43 \\ 37.6 \% \end{array}$ | $\begin{array}{r} 101 \\ 44.8 \% \end{array}$ | $\begin{array}{r} 114 \\ 42.0 \% \\ \mathrm{n} \end{array}$ | $\begin{array}{r} 235 \\ 39.9 \% \\ n \end{array}$ | $\begin{array}{r} 40 \\ 30.1 \% \end{array}$ | $\begin{array}{r} 115 \\ 38.5 \% \end{array}$ | $\begin{array}{r} 273 \\ 39.4 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 127 \\ 12.7 \% \end{array}$ | $\begin{array}{r} 22 \\ 10.7 \% \end{array}$ | $\begin{array}{r} 21 \\ 6.7 \% \end{array}$ | $\begin{array}{r} 84 \\ 17.6 \% \\ b c \end{array}$ | $\begin{array}{r} 26 \\ 11.3 \% \end{array}$ | $\begin{array}{r} 15 \\ 9.2 \% \end{array}$ | $\begin{array}{r} 14 \\ 9.5 \% \end{array}$ | $\begin{array}{r} 18 \\ 15.1 \% \end{array}$ | $\begin{array}{r} 36 \\ 16.0 \% \end{array}$ | $\begin{array}{r} 39 \\ 14.5 \% \end{array}$ | $\begin{array}{r} 72 \\ 12.3 \% \end{array}$ | $\begin{array}{r} 15 \\ 11.1 \% \end{array}$ | $\begin{array}{r} 38 \\ 12.5 \% \end{array}$ | $\begin{array}{r} 88 \\ 12.7 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 104 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 18 \\ 8.7 \% \end{array}$ | $\begin{array}{r} 16 \\ 5.2 \% \end{array}$ | $\begin{array}{r} 69 \\ 14.5 \% \\ b c \end{array}$ | $\begin{array}{r} 22 \\ 9.6 \% \end{array}$ | $\begin{array}{r} 12 \\ 7.5 \% \end{array}$ | $\begin{array}{r} 10 \\ 6.9 \% \end{array}$ | $\begin{array}{r} 15 \\ 13.3 \% \end{array}$ | $\begin{array}{r} 28 \\ 12.4 \% \end{array}$ | $\begin{array}{r} 38 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 54 \\ 9.1 \% \end{array}$ | $\begin{array}{r} 11 \\ 8.7 \% \end{array}$ | $\begin{array}{r} 31 \\ 10.4 \frac{1}{2} \end{array}$ | $\begin{array}{r} 71 \\ 10.2 \% \end{array}$ |
| Strongly disagree | $\begin{array}{r} 23 \\ 2.3 \% \end{array}$ | $\begin{array}{r} 4 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 5 \\ 1.5 \% \end{array}$ | $\begin{array}{r} 15 \\ 3.1 \% \end{array}$ | $\begin{array}{r} 4 \\ 1.7 \% \end{array}$ | $\begin{array}{r} 3 \\ 1.7 \% \end{array}$ | $\begin{array}{r} 4 \\ 2.6 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.8 \% \end{array}$ | $\begin{array}{r} 8 \\ 3.6 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.5 \% \end{array}$ | $\begin{array}{r} 19 \\ 3.2 \% \\ 1 \end{array}$ | 2.5\% | $\begin{array}{r} 6 \\ 2.1 \% \end{array}$ | $\begin{array}{r} 17 \\ 2.5 \% \end{array}$ |
| I don't know / I prefer not to answer | $\begin{array}{r} 62 \\ 6.2 \% \end{array}$ | $\begin{array}{r} 15 \\ 7.2 \% \end{array}$ | $\begin{array}{r} 14 \\ 4.6 \% \end{array}$ | $\begin{array}{r} 30 \\ 6.2 \% \end{array}$ | $\begin{array}{r} 20 \\ 8.7 \% \\ \mathrm{~h} \end{array}$ | $\begin{array}{r} 8 \\ 4.8 \% \end{array}$ | $\begin{array}{r} 8 \\ 5.7 \% \end{array}$ | 3 $2.9 \%$ | $\begin{array}{r} 9 \\ 4.2 \% \end{array}$ | $\begin{array}{r} 29 \\ 10.7 \% \\ M \end{array}$ | $\begin{array}{r} 23 \\ 3.8 \% \end{array}$ | $\begin{array}{r} 10 \\ 7.8 \% \end{array}$ | $\begin{array}{r} 22 \\ 7.2 \% \end{array}$ | $\begin{array}{r} 41 \\ 5.9 \% \end{array}$ |

Comparison Groups: BCD/EFGHI/LMN/JK
-Test for Means, Z-Test for Percentages
e significance at the $99 \%$ level.
Lowercase letters indicate significance at the $95 \%$ level.

Please indicate the extent to which you agree or disagree with the following statement: Rising electricity prices will impact my disposable income.

|  | Region |  |  |  |  |  | AGE |  |  |  |  | GEnder |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | GTA | NIAGARA/ hAMILTON | SOUTH | EAST | NORTH | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | MALE | Female |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (I) | (J) | (K) | (L) | (M) | (N) | (0) |
| Weighted total | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 407 \\ 100.0 \end{array}$ | $\begin{array}{r} 96 \\ 100.0 \end{array}$ | $\begin{array}{r} 274 \\ 100.0 \end{array}$ | $\begin{array}{r} 146 \\ 100.0 \end{array}$ | $\begin{array}{r} 77 \\ 100.0 \end{array}$ | $\begin{array}{r} 282 \\ 100.0 \end{array}$ | $\begin{array}{r} 203 \\ 100.0 \end{array}$ | $\begin{array}{r} 197 \\ 100.0 \end{array}$ | $\begin{array}{r} 143 \\ 100.0 \end{array}$ | $\begin{array}{r} 175 \\ 100.0 \end{array}$ | $\begin{array}{r} 480 \\ 100.0 \end{array}$ | $\begin{array}{r} 520 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 450 | 110 | 245 | 135 | 60 | 164 | 175 | 219 | 198 | 244 | 540 | 460 |
| AGREE | $\begin{array}{r} 805 \\ 80.5 \% \end{array}$ | $\begin{array}{r} 297 \\ 73.1 \% \end{array}$ | $\begin{array}{r} 85 \\ 88.7 \% \\ B \end{array}$ | $\begin{array}{r} 227 \\ 82.7 \frac{7}{8} \\ B \end{array}$ | $\begin{array}{r} 126 \\ 86.4 \frac{\circ}{\circ} \\ B \end{array}$ | $\begin{array}{r} 70 \\ 90.8 \% \\ B \end{array}$ | $\begin{array}{r} 212 \\ 75.3 \% \end{array}$ | $\begin{array}{r} 159 \\ 78.1 \% \end{array}$ | $\begin{array}{r} 162 \\ 82.5 \% \end{array}$ | $\begin{array}{r} 128 \\ 89.3 \% \\ \text { IJ } \end{array}$ | $\begin{array}{r} 144 \\ 82.4 \% \end{array}$ | $\begin{array}{r} 371 \\ 77.4 \% \end{array}$ | $\begin{array}{r} 434 \\ 83.5 \% \\ n \end{array}$ |
| Strongly agree | $\begin{array}{r} 478 \\ 47.8 \% \end{array}$ | $\begin{array}{r} 156 \\ 38.2 \% \end{array}$ | $\begin{array}{r} 60 \\ 62.2 \% \\ \mathrm{Bd} \end{array}$ | $\begin{array}{r} 133 \\ 48.6 \% \\ b \end{array}$ | $\begin{array}{r} 77 \\ 52.7 \% \\ B \end{array}$ | $\begin{array}{r} 53 \\ 68.5 \% \\ \text { BDe } \end{array}$ | $\begin{array}{r} 101 \\ 35.9 \% \end{array}$ | $\begin{array}{r} 100 \\ 49.0 \% \\ i \end{array}$ | $\begin{array}{r} 109 \\ 55.5 \% \\ I \end{array}$ | $\begin{array}{r} 81 \\ 56.3 \frac{\circ}{1} \\ \hline \end{array}$ | $\begin{array}{r} 88 \\ 50.0 \% \\ I \end{array}$ | $\begin{array}{r} 221 \\ 45.9 \% \end{array}$ | $\begin{array}{r} 258 \\ 49.5 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 327 \\ 32.7 \% \end{array}$ | $\begin{array}{r} 142 \\ 34.9 \% \\ \\ \end{array}$ | $\begin{array}{r} 25 \\ 26.5 \% \end{array}$ | $\begin{array}{r} 93 \\ 34.1 \% \end{array}$ | $\begin{array}{r} 49 \\ 33.7 \% \end{array}$ | $\begin{array}{r} 17 \\ 22.3 \% \end{array}$ | $\begin{array}{r} 111 \\ 39.4 \% \\ \mathrm{k} \end{array}$ | $\begin{array}{r} 59 \\ 29.1 \% \end{array}$ | $\begin{array}{r} 53 \\ 27.0 \% \end{array}$ | $\begin{array}{r} 47 \\ 32.9 \% \end{array}$ | $\begin{array}{r} 57 \\ 32.3 \% \end{array}$ | $\begin{array}{r} 151 \\ 31.4 \% \end{array}$ | $\begin{array}{r} 176 \\ 33.9 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 160 \\ 16.0 \% \end{array}$ | $\begin{array}{r} 93 \\ 23.0 \% \\ \text { CDEF } \end{array}$ | $\begin{array}{r} 11 \\ 11.3 \% \end{array}$ | $\begin{array}{r} 33 \\ 12.1 \% \end{array}$ | $\begin{array}{r} 18 \\ 12.5 \% \end{array}$ | $\begin{array}{r} 5 \\ 6.2 \% \end{array}$ | $\begin{array}{r} 56 \\ 19.7 \% \\ \mathrm{I} \end{array}$ | $\begin{array}{r} 40 \\ 19.6 \% \\ \text { L } \end{array}$ | $\begin{array}{r} 29 \\ 14.8 \% \end{array}$ | $\begin{array}{r} 12 \\ 8.1 \% \end{array}$ | $\begin{array}{r} 24 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 93 \\ 19.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 67 \\ 12.9 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 118 \\ 11.8 \% \end{array}$ | $\begin{array}{r} 68 \\ 16.6 \% \\ \text { CdeF } \end{array}$ | 6.9\% | $\begin{array}{r} 26 \\ 9.6 \% \end{array}$ | $\begin{array}{r} 14 \\ 9.7 \% \end{array}$ | 4.23 ${ }^{3}$ | $\begin{array}{r} 39 \\ 14.0 \% \\ 1 \end{array}$ | $\begin{array}{r} 29 \\ 14.2 \% \\ \end{array}$ | $\begin{array}{r} 20 \\ 10.2 \% \end{array}$ | 10 $6.9 \%$ | $\begin{array}{r} 20 \\ 11.5 \% \end{array}$ | 76 $15.9 \%$ 0 | 42 8.1 |
| Strongly disagree | $\begin{array}{r} 42 \\ 4.2 \% \end{array}$ | $\begin{array}{r} 26 \\ 6.3 \% \\ \mathrm{df} \end{array}$ | 4.4\% | $\begin{array}{r} 7 \\ 2.5 \% \end{array}$ | 2.7\% ${ }^{4}$ | 2 ${ }^{2}$ | $\begin{array}{r} 16 \\ 5.7 \% \\ 1 \end{array}$ | $\begin{array}{r} 11 \\ 5.4 \% \\ 1 \end{array}$ | 4.6\% ${ }^{9}$ | 1.2\% ${ }^{2}$ | 2.5\% ${ }^{4}$ | 17 $3.5 \%$ | 25 4.9 |
| I don't know / I prefer not to answer | $\begin{array}{r} 34 \\ 3.4 \% \end{array}$ | $\begin{array}{r} 16 \\ 3.9 \% \end{array}$ | - | $\begin{array}{r} 14 \\ 5.2 \% \\ e \end{array}$ | $\begin{array}{r} 2 \\ 1.1 \% \end{array}$ | $\begin{array}{r} 2 \\ 3.1 \% \end{array}$ | $\begin{array}{r} 14 \\ 5.0 \% \end{array}$ | $\begin{array}{r} 5 \\ 2.2 \% \end{array}$ | $\begin{array}{r} 5 \\ 2.8 \% \end{array}$ | $\begin{array}{r} 4 \\ 2.7 \% \end{array}$ | 7 $3.7 \%$ | $\begin{array}{r} 16 \\ 3.2 \% \end{array}$ | $\begin{array}{r} 19 \\ 3.6 \% \end{array}$ |

Comparison Groups: BCDEF/IJKLM/NO
T-Test for Means, z-Test for Percentages
Uppercase letters indicate significance at the $99 \%$ level.
Lowercase letters indicate significance at the $95 \%$ level.

Please indicate the extent to which you agree or disagree with the following statement: Rising electricity prices will impact my disposable income.

|  |  | EDUCATION |  |  | INCOME |  |  |  |  | MARItAL STATUS |  |  | $\begin{gathered} \text { CHILDREN } \\ \text { IN HOUSEHOLD } \\ <18 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | total | $\begin{aligned} & \text { <=HIGH } \\ & \text { SCHOL } \end{aligned}$ | COLLEGE | UnIV. | <\$40K | $\begin{aligned} & \$ 40 \mathrm{~K}- \\ & \$ 59 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 60 \mathrm{~K}- \\ & \$ 79 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 80 \mathrm{~K}- \\ & \$ 99 \mathrm{~K} \end{aligned}$ | \$100K+ | SINGLE | MARRIED | DVORCD/ <br> WID/SEP | yes | No |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (L) | (M) | (N) | (J) | (K) |
| Weighted total | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 207 \\ 100.0 \end{array}$ | $\begin{array}{r} 311 \\ 100.0 \end{array}$ | $\begin{array}{r} 475 \\ 100.0 \end{array}$ | $\begin{array}{r} 231 \\ 100.0 \end{array}$ | $\begin{array}{r} 159 \\ 100.0 \end{array}$ | $\begin{array}{r} 144 \\ 100.0 \end{array}$ | $\begin{array}{r} 116 \\ 100.0 \end{array}$ | $\begin{array}{r} 227 \\ 100.0 \end{array}$ | $\begin{array}{r} 273 \\ 100.0 \end{array}$ | $\begin{array}{r} 589 \\ 100.0 \end{array}$ | $\begin{array}{r} 132 \\ 100.0 \end{array}$ | $\begin{array}{r} 300 \\ 100.0 \end{array}$ | $\begin{array}{r} 694 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 191 | 307 | 495 | 199 | 164 | 145 | 125 | 249 | 204 | 632 | 157 | 265 | 728 |
| AGREE | $\begin{array}{r} 805 \\ 80.5 \% \end{array}$ | $\begin{array}{r} 170 \\ 82.1 \% \end{array}$ | $\begin{array}{r} 266 \\ 85.6 \% \\ 0 \end{array}$ | $\begin{array}{r} 365 \\ 76.9 \% \end{array}$ | $\begin{array}{r} 184 \\ 79.7 \% \end{array}$ | $\begin{array}{r} 131 \\ 82.5 \% \end{array}$ | $\begin{array}{r} 126 \\ 87.5 \% \\ i \end{array}$ | $\begin{array}{r} 97 \\ 83.8 \% \end{array}$ | $\begin{array}{r} 176 \\ 77.8 \% \end{array}$ | $\begin{array}{r} 208 \\ 76.1 \% \end{array}$ | $\begin{array}{r} 484 \\ 82.0 \% \end{array}$ | $\begin{array}{r} 110 \\ 83.8 \% \end{array}$ | $\begin{array}{r} 247 \\ 82.4 \frac{2}{2} \end{array}$ | $\begin{array}{r} 555 \\ 79.9 \% \end{array}$ |
| Strongly agree | $\begin{array}{r} 478 \\ 47.8 \% \end{array}$ | $\begin{array}{r} 104 \\ 50.2 \% \end{array}$ | $\begin{array}{r} 173 \\ 55.4 \% \\ D \end{array}$ | $\begin{array}{r} 199 \\ 41.9 \% \end{array}$ | $\begin{array}{r} 104 \\ 44.8 \% \end{array}$ | $\begin{array}{r} 80 \\ 50.0 \% \end{array}$ | $\begin{array}{r} 80 \\ 55.3 \% \\ i \end{array}$ | $\begin{array}{r} 55 \\ 47.9 \% \end{array}$ | $\begin{array}{r} 99 \\ 43.6 \% \end{array}$ | $\begin{array}{r} 110 \\ 40.2 \% \end{array}$ | $\begin{array}{r} 298 \\ 50.5 \% \\ 1 \end{array}$ | $\begin{array}{r} 68 \\ 51.4 \% \end{array}$ | $\begin{array}{r} 152 \\ 50.8 \% \end{array}$ | $\begin{array}{r} 324 \\ 46.7 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 327 \\ 32.7 \% \end{array}$ | $\begin{array}{r} 66 \\ 31.9 \% \end{array}$ | $\begin{array}{r} 94 \\ 30.2 \% \end{array}$ | $\begin{array}{r} 166 \\ 35.0 \% \end{array}$ | $\begin{array}{r} 81 \\ 35.0 \% \end{array}$ | $\begin{array}{r} 52 \\ 32.5 \% \end{array}$ | $\begin{array}{r} 46 \\ 32.2 \% \end{array}$ | $\begin{array}{r} 42 \\ 35.9 \% \end{array}$ | $\begin{array}{r} 78 \\ 34.2 \% \end{array}$ | $\begin{array}{r} 98 \\ 35.9 \% \end{array}$ | $\begin{array}{r} 186 \\ 31.5 \% \end{array}$ | $\begin{array}{r} 43 \\ 32.4 \% \end{array}$ | $\begin{array}{r} 95 \\ 31.5 \% \end{array}$ | $\begin{array}{r} 231 \\ 33.2 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 160 \\ 16.0 \% \end{array}$ | $\begin{array}{r} 27 \\ 13.0 \% \end{array}$ | $\begin{array}{r} 32 \\ 10.3 \% \end{array}$ | $\begin{array}{r} 100 \\ 21.1 \% \\ \text { bc } \end{array}$ | $\begin{array}{r} 38 \\ 16.6 \% \end{array}$ | $\begin{array}{r} 23 \\ 14.2 \% \end{array}$ | $\begin{array}{r} 13 \\ 9.3 \% \end{array}$ | $\begin{array}{r} 17 \\ 15.1 \% \end{array}$ | $\begin{array}{r} 47 \\ 20.6 \% \\ G \end{array}$ | $\begin{array}{r} 49 \\ 18.0 \% \end{array}$ | $\begin{array}{r} 90 \\ 15.3 \% \end{array}$ | $\begin{array}{r} 19 \\ 14.4 \% \end{array}$ | $\begin{array}{r} 46 \\ 15.3 \% \end{array}$ | $\begin{array}{r} 113 \\ 16.3 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 118 \\ 11.8 \% \end{array}$ | $\begin{array}{r} 19 \\ 9.2 \% \end{array}$ | $\begin{array}{r} 26 \\ 8.3 \% \end{array}$ | $\begin{array}{r} 72 \\ 15.2 \% \\ b c \end{array}$ | $\begin{array}{r} 26 \\ 11.1 \% \end{array}$ | $\begin{array}{r} 20 \\ 12.3 \% \end{array}$ | $\begin{array}{r} 10 \\ 7.0 \% \end{array}$ | $\begin{array}{r} 16 \\ 13.6 \% \end{array}$ | $\begin{array}{r} 32 \\ 13.9 \% \\ 9 \end{array}$ | $\begin{array}{r} 39 \\ 14.1 \% \end{array}$ | $\begin{array}{r} 62 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 16 \\ 12.0 \% \end{array}$ | $\begin{array}{r} 36 \\ 12.0 \% \end{array}$ | $\begin{array}{r} 80 \\ 11.6 \% \end{array}$ |
| Strongly disagree | $\begin{array}{r} 42 \\ 4.2 \% \end{array}$ | $\begin{array}{r} 8 \\ 3.7 \% \end{array}$ | $\begin{array}{r} 6 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 28 \\ 5.9 \% \\ \mathrm{C} \end{array}$ | $\begin{array}{r} 13 \\ 5.5 \% \end{array}$ | $\begin{array}{r} 3 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 3 \\ 2.3 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.5 \% \end{array}$ | $\begin{array}{r} 15 \\ 6.7 \% \\ \mathrm{fgh} \end{array}$ | $\begin{array}{r} 11 \\ 3.9 \% \end{array}$ | $\begin{array}{r} 29 \\ 4.9 \% \end{array}$ | $\begin{array}{r}3 \\ 2.3 \\ \hline\end{array}$ | $\begin{array}{r} 10 \\ 3.3 \% \end{array}$ | $\begin{array}{r} 32 \\ 4.7 \% \end{array}$ |
| I don't know / I prefer not to answer | $\begin{array}{r} 34 \\ 3.4 \% \end{array}$ | $\begin{array}{r} 10 \\ 4.9 \% \end{array}$ | $\begin{array}{r} 13 \\ 4.1 \% \end{array}$ | $\begin{array}{r} 9 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 9 \\ 3.7 \% \end{array}$ | $\begin{array}{r} 5 \\ 3.2 \% \end{array}$ | $3.2 \frac{5}{6}$ | $\begin{array}{r} 1 \\ 1.1 \% \end{array}$ | $\begin{array}{r} 4 \\ 1.6 \% \end{array}$ | $\begin{array}{r} 16 \\ 5.9 \% \end{array}$ | $\begin{array}{r} 16 \\ 2.7 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.9 \% \end{array}$ | $\begin{array}{r} 7 \\ 2.3 \% \end{array}$ | $\begin{array}{r} 27 \\ 3.8 \% \end{array}$ |

Comparison Groups: BCD/EFGHI/LMN/JK
-Test for Means, Z -Test for Percentages
Oowercase letters indicate significance at the $99 \%$ level

## Leger

Please indicate the extent to which you agree or disagree with the following
statement: I understand the cost drivers that are contributing to rising electricity prices.

|  | Region |  |  |  |  |  | AGE |  |  |  |  | GEnder |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | GTA | NIAGARA/ HAMILTON | SOUTH | EAST | NORTH | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | male | female |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (I) | (J) | (K) | (L) | (M) | N) | ) |
| Weighted total | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 407 \\ 100.0 \end{array}$ | $\begin{array}{r} 96 \\ 100.0 \end{array}$ | $\begin{array}{r} 274 \\ 100.0 \end{array}$ | $\begin{array}{r} 146 \\ 100.0 \end{array}$ | $\begin{array}{r} 77 \\ 100.0 \end{array}$ | $\begin{array}{r} 282 \\ 100.0 \end{array}$ | $\begin{array}{r} 203 \\ 100.0 \end{array}$ | $\begin{array}{r} 197 \\ 100.0 \end{array}$ | $\begin{array}{r} 143 \\ 100.0 \end{array}$ | $\begin{array}{r} 175 \\ 100.0 \end{array}$ | $\begin{array}{r} 480 \\ 100.0 \end{array}$ | $\begin{array}{r} 520 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 450 | 110 | 245 | 135 | 60 | 164 | 175 | 219 | 198 | 244 | 540 | 460 |
| AGREE | $\begin{array}{r} 497 \\ 49.7 \% \end{array}$ | $\begin{array}{r} 221 \\ 54.2 \mathrm{o} \\ \mathrm{~d} \end{array}$ | $\begin{array}{r} 53 \\ 55.3 \% \end{array}$ | $\begin{array}{r} 122 \\ 44.5 \% \end{array}$ | $\begin{array}{r} 65 \\ 44.6 \% \end{array}$ | $\begin{array}{r} 36 \\ 47.1 \% \end{array}$ | $\begin{array}{r} 152 \\ 53.9 \% \\ \mathrm{~J} \end{array}$ | $\begin{array}{r} 77 \\ 38.1 \% \end{array}$ | $\begin{array}{r} 111 \\ 56.2 \frac{0}{\mathrm{o}} \\ \mathrm{~J} \end{array}$ | $\begin{array}{r} 69 \\ 48.5 \% \end{array}$ | $\begin{array}{r} 88 \\ 50.10 \\ j \end{array}$ | $\begin{array}{r} 256 \\ 53.3 \% \\ 0 \end{array}$ | $\begin{array}{r} 241 \\ 46.3 \% \end{array}$ |
| Strongly agree | $\begin{array}{r} 126 \\ 12.6 \% \end{array}$ | $\begin{array}{r} 51 \\ 12.5 \% \end{array}$ | $\begin{array}{r} 16 \\ 16.7 \% \end{array}$ | $\begin{array}{r} 31 \\ 11.4 \% \end{array}$ | $\begin{array}{r} 17 \\ 11.6 \% \end{array}$ | $\begin{array}{r} 11 \\ 14.6 \% \end{array}$ | $\begin{array}{r} 33 \\ 11.8 \% \end{array}$ | $\begin{array}{r} 21 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 34 \\ 17.1 \% \\ m \end{array}$ | $\begin{array}{r} 20 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 18 \\ 10.4 \frac{2}{2} \end{array}$ | $\begin{array}{r} 68 \\ 14.1 \% \end{array}$ | $\begin{array}{r} 58 \\ 11.2 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 371 \\ 37.1 \% \end{array}$ | $\begin{array}{r} 170 \\ 41.7 \% \\ \mathrm{~d} \end{array}$ | $\begin{array}{r} 37 \\ 38.6 \% \end{array}$ | $\begin{array}{r} 91 \\ 33.2 \% \end{array}$ | $\begin{array}{r} 48 \\ 33.0 \% \end{array}$ | $\begin{array}{r} 25 \\ 32.5 \% \end{array}$ | $\begin{array}{r} 119 \\ 42.1 \% \\ \mathrm{~J} \end{array}$ | $\begin{array}{r} 56 \\ 27.8 \% \end{array}$ | $\begin{array}{r} 77 \\ 39.1 \% \\ j \end{array}$ | $\begin{array}{r} 49 \\ 34.6 \% \end{array}$ | $\begin{array}{r} 69 \\ 39.6 \% \\ j \end{array}$ | $\begin{array}{r} 188 \\ 39.2 \% \end{array}$ | $\begin{array}{r} 183 \\ 35.1 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 403 \\ 40.3 \% \end{array}$ | $\begin{array}{r} 144 \\ 35.4 \% \end{array}$ | $\begin{array}{r} 35 \\ 36.5 \% \end{array}$ | $\begin{array}{r} 119 \\ 43.6 \% \end{array}$ | $\begin{array}{r} 71 \\ 48.7 \% \\ b \end{array}$ | $\begin{array}{r} 33 \\ 43.4 \% \end{array}$ | $\begin{array}{r} 98 \\ 34.9 \% \end{array}$ | $\begin{array}{r} 103 \\ 50.9 \% \\ \text { Ikm } \end{array}$ | $\begin{array}{r} 75 \\ 37.9 \% \end{array}$ | $\begin{array}{r} 60 \\ 41.8 \% \end{array}$ | $\begin{array}{r} 67 \\ 38.2 \% \end{array}$ | $\begin{array}{r} 183 \\ 38.2 \% \end{array}$ | $\begin{array}{r} 220 \\ 42.2 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 259 \\ 25.9 \% \end{array}$ | $\begin{array}{r} 95 \\ 23.4 \% \end{array}$ | $\begin{array}{r} 20 \\ 21.0 \% \end{array}$ | $\begin{array}{r} 78 \\ 28.3 \% \end{array}$ | $\begin{array}{r} 46 \\ 31.3 \% \end{array}$ | $\begin{array}{r} 21 \\ 26.7 \% \end{array}$ | $\begin{array}{r} 61 \\ 21.7 \% \end{array}$ | $\begin{array}{r} 67 \\ 32.9 \% \\ i \end{array}$ | $\begin{array}{r} 49 \\ 24.8 \% \end{array}$ | $\begin{array}{r} 39 \\ 27.2 \% \end{array}$ | $\begin{array}{r} 43 \\ 24.8 \% \end{array}$ | $\begin{array}{r} 117 \\ 24.3 \% \end{array}$ | $\begin{array}{r} 143 \\ 27.4 \% \end{array}$ |
| Strongly disagree | $\begin{array}{r} 144 \\ 14.4 \% \end{array}$ | $\begin{array}{r} 49 \\ 12.0 \% \end{array}$ | $\begin{array}{r} 15 \\ 15.5 \% \end{array}$ | $\begin{array}{r} 42 \\ 15.3 \% \end{array}$ | $\begin{array}{r} 25 \\ 17.3 \% \end{array}$ | $\begin{array}{r} 13 \\ 16.7 \% \end{array}$ | $\begin{array}{r} 37 \\ 13.2 \% \end{array}$ | $\begin{array}{r} 37 \\ 18.0 \% \end{array}$ | $\begin{array}{r} 26 \\ 13.0 \% \end{array}$ | $\begin{array}{r} 21 \\ 14.6 \% \end{array}$ | $\begin{array}{r} 23 \\ 13.4 \% \end{array}$ | $\begin{array}{r} 67 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 77 \\ 14.8 \% \end{array}$ |
| I don't know / I prefer not to answer | $\begin{array}{r} 100 \\ 10.0 \% \end{array}$ | $\begin{array}{r} 42 \\ 10.4 \% \end{array}$ | $8.2 \frac{8}{8}$ | $\begin{array}{r} 33 \\ 11.9 \% \end{array}$ | $\begin{array}{r} 10 \\ 6.8 \% \end{array}$ | $\begin{array}{r} 7 \\ 9.5 \% \end{array}$ | $\begin{array}{r} 32 \\ 11.2 \% \end{array}$ | $\begin{array}{r} 22 \\ 11.0 \% \end{array}$ | $\begin{array}{r} 12 \\ 5.9 \% \end{array}$ | $\begin{array}{r} 14 \\ 9.7 \% \end{array}$ | $\begin{array}{r} 21 \\ 11.7 \% \\ k \end{array}$ | $\begin{array}{r} 41 \\ 8.4 \% \end{array}$ | $\begin{array}{r} 59 \\ 11.4 \% \end{array}$ |

T-Test for Means, Z-Test for Percentages
ppercase letters indicate significance at the $99 \%$ level.
Lowercase letters indicate significance at the $95 \%$ level.

## Leger

Please indicate the extent to which you agree or disagree with the following
statement: I understand the cost drivers that are contributing to rising electricity prices.

|  |  | EDUCATION |  |  | INCOME |  |  |  |  | MARITAL STATUS |  |  | $\begin{gathered} \text { CHILDREN } \\ \text { IN HOUSEHOLD } \\ <18 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{aligned} & <=\text { HIGH } \\ & \text { CHOOL } \end{aligned}$ | COLLEGE | UnIV. | <\$40K | $\begin{aligned} & \text { \$40K- } \\ & \$ 59 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 60 \mathrm{~K}- \\ & \$ 79 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 80 \mathrm{~K}- \\ & \$ 99 \mathrm{~K} \end{aligned}$ | \$100K+ | SINGLE | MARRIED | DVORCD/ <br> WID/SEP | YeS | NO |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (L) | (M) | (N) | (J) | (K) |
| Weighted total | $\begin{array}{r} 1000 \\ 100.0 \end{array}$ | $\begin{array}{r} 207 \\ 100.0 \end{array}$ | $\begin{array}{r} 311 \\ 100.0 \end{array}$ | $\begin{array}{r} 475 \\ 100.0 \end{array}$ | $\begin{array}{r} 231 \\ 100.0 \end{array}$ | $\begin{array}{r} 159 \\ 100.0 \end{array}$ | $\begin{array}{r} 144 \\ 100.0 \end{array}$ | $\begin{array}{r} 116 \\ 100.0 \end{array}$ | $\begin{array}{r} 227 \\ 100.0 \end{array}$ | $\begin{array}{r} 273 \\ 100.0 \end{array}$ | $\begin{array}{r} 589 \\ 100.0 \end{array}$ | $\begin{array}{r} 132 \\ 100.0 \end{array}$ | 300 100.0 | $\begin{array}{r} 694 \\ 100.0 \end{array}$ |
| Unweighted Total | 1000 | 191 | 307 | 495 | 199 | 164 | 145 | 125 | 249 | 204 | 632 | 157 | 265 | 728 |
| Agree | $\begin{array}{r} 497 \\ 49.7 \% \end{array}$ | $\begin{array}{r} 95 \\ 46.1 \% \end{array}$ | $\begin{array}{r} 149 \\ 47.8 \% \end{array}$ | $\begin{array}{r} 251 \\ 52.9 \% \end{array}$ | $\begin{array}{r} 123 \\ 53.0 \frac{0}{\circ} \\ f \end{array}$ | $\begin{array}{r} 65 \\ 41.0 \% \end{array}$ | $\begin{array}{r} 71 \\ 49.5 \% \end{array}$ | $\begin{array}{r} 59 \\ 51.0 \% \end{array}$ | $\begin{array}{r} 124 \\ 54.5 \% \\ f \end{array}$ | $\begin{array}{r} 135 \\ 49.7 \% \end{array}$ | $\begin{array}{r} 293 \\ 49.7 \% \end{array}$ | $\begin{array}{r} 66 \\ 49.9 \% \end{array}$ | $\begin{array}{r} 149 \\ 49.9 \% \end{array}$ | $\begin{array}{r} 343 \\ 49.4 \% \end{array}$ |
| Strongly agree | $\begin{array}{r} 126 \\ 12.6 \% \end{array}$ | $\begin{array}{r} 34 \\ 16.6 \% \end{array}$ | $\begin{array}{r} 43 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 48 \\ 10.2 \% \end{array}$ | $\begin{array}{r} 38 \\ 16.3 \% \end{array}$ | $\begin{array}{r} 18 \\ 11.0 \% \end{array}$ | $\begin{array}{r} 23 \\ 15.8 \% \end{array}$ | $\begin{array}{r} 14 \\ 12.1 \% \end{array}$ | $\begin{array}{r} 23 \\ 10.2 \% \end{array}$ | $\begin{array}{r} 33 \\ 12.1 \% \end{array}$ | $\begin{array}{r} 72 \\ 12.2 \% \end{array}$ | $\begin{array}{r} 19 \\ 14.7 \% \end{array}$ | 38 12.8 | $\begin{array}{r} 84 \\ 12.2 \% \end{array}$ |
| Somewhat agree | $\begin{array}{r} 371 \\ 37.1 \% \end{array}$ | $\begin{array}{r} 61 \\ 29.5 \% \end{array}$ | $\begin{array}{r} 105 \\ 33.8 \% \end{array}$ | $\begin{array}{r} 203 \\ 42.7 \% \\ \text { BC } \end{array}$ | $\begin{array}{r} 85 \\ 36.7 \% \end{array}$ | $\begin{array}{r} 48 \\ 30.0 \% \end{array}$ | $\begin{array}{r} 48 \\ 33.7 \% \end{array}$ | $\begin{array}{r} 45 \\ 38.9 \% \end{array}$ | $\begin{array}{r} 101 \\ 44.4 \frac{2}{F} \end{array}$ | $\begin{array}{r} 103 \\ 37.6 \% \end{array}$ | $\begin{array}{r} 221 \\ 37.5 \% \end{array}$ | $\begin{array}{r} 46 \\ 35.2 \% \end{array}$ | $\begin{array}{r} 111 \\ 37.1 \% \end{array}$ | $\begin{array}{r} 259 \\ 37.3 \% \end{array}$ |
| DISAGREE | $\begin{array}{r} 403 \\ 40.3 \% \end{array}$ | $\begin{array}{r} 80 \\ 38.6 \% \end{array}$ | $\begin{array}{r} 134 \\ 43.1 \% \end{array}$ | $\begin{array}{r} 186 \\ 39.1 \% \end{array}$ | $\begin{array}{r} 77 \\ 33.4 \% \end{array}$ | $\begin{array}{r} 81 \\ 50.9 \% \\ \mathrm{Ei} \end{array}$ | $\begin{array}{r} 62 \\ 42.9 \% \end{array}$ | $\begin{array}{r} 50 \\ 43.3 \% \end{array}$ | $\begin{array}{r} 84 \\ 37.2 \% \end{array}$ | $\begin{array}{r} 95 \\ 34.9 \% \end{array}$ | $\begin{array}{r} 249 \\ 42.3 \% \end{array}$ | $\begin{array}{r} 56 \\ 42.3 \% \end{array}$ | $\begin{array}{r} 128 \\ 42.6 \% \end{array}$ | $\begin{array}{r} 274 \\ 39.4 \% \end{array}$ |
| Somewhat disagree | $\begin{array}{r} 259 \\ 25.9 \% \end{array}$ | $\begin{array}{r} 49 \\ 23.8 \% \end{array}$ | $\begin{array}{r} 83 \\ 26.5 \% \end{array}$ | $\begin{array}{r} 125 \\ 26.2 \% \end{array}$ | $\begin{array}{r} 48 \\ 20.7 \% \end{array}$ | $\begin{array}{r} 47 \\ 29.7 \% \end{array}$ | $\begin{array}{r} 44 \\ 30.6 \% \end{array}$ | $\begin{array}{r} 36 \\ 30.7 \% \end{array}$ | $\begin{array}{r} 52 \\ 22.7 \% \end{array}$ | $\begin{array}{r} 63 \\ 23.1 \% \end{array}$ | $\begin{array}{r} 155 \\ 26.3 \% \end{array}$ | $\begin{array}{r} 39 \\ 29.7 \% \end{array}$ | $\begin{array}{r} 75 \\ 24.9 \% \end{array}$ | $\begin{array}{r} 183 \\ 26.4 \% \end{array}$ |
| Strongly disagree | $\begin{array}{r} 144 \\ 14.4 \% \end{array}$ | $\begin{array}{r} 31 \\ 14.8 \% \end{array}$ | $\begin{array}{r} 52 \\ 16.6 \% \end{array}$ | $\begin{array}{r} 61 \\ 12.9 \% \end{array}$ | $\begin{array}{r} 29 \\ 12.7 \% \end{array}$ | $\begin{array}{r} 34 \\ 21.2 \% \end{array}$ | $\begin{array}{r} 18 \\ 12.3 \% \end{array}$ | $\begin{array}{r} 15 \\ 12.6 \% \end{array}$ | $\begin{array}{r} 33 \\ 14.5 \% \end{array}$ | $\begin{array}{r} 32 \\ 11.8 \% \end{array}$ | $\begin{array}{r} 94 \\ 16.0 \% \end{array}$ | $\begin{array}{r} 17 \\ 12.6 \% \end{array}$ | $\begin{array}{r} 53 \\ 17.7 \% \end{array}$ | $\begin{array}{r} 91 \\ 13.0 \% \end{array}$ |
| I don't know / I prefer not to answer | $\begin{array}{r} 100 \\ 10.0 \% \end{array}$ | $\begin{array}{r} 32 \\ 15.3 \% \\ d \end{array}$ | $\begin{array}{r} 28 \\ 9.1 \% \end{array}$ | $\begin{array}{r} 38 \\ 8.0 \% \end{array}$ | $\begin{array}{r} 31 \\ 13.6 \frac{2}{\mathrm{o}} \\ \mathrm{~h} \end{array}$ | $\begin{array}{r} 13 \\ 8.2 \% \end{array}$ | $\begin{array}{r} 11 \\ 7.6 \% \end{array}$ | $\begin{array}{r} 7 \\ 5.7 \% \end{array}$ | $\begin{array}{r} 19 \\ 8.3 \frac{2}{0} \end{array}$ | $\begin{array}{r} 42 \\ 15.5 \frac{2}{\circ} \\ \mathrm{mn} \end{array}$ | $\begin{array}{r} 47 \\ 8.0 \% \end{array}$ | $\begin{array}{r} 10 \\ 7.8 \% \end{array}$ | $\begin{array}{r} 22 \\ 7.5 \% \end{array}$ | $\begin{array}{r} 77 \\ 11.2 \% \end{array}$ |

Comparison Groups: BCD/EFGHI/LMN/JK
-Test for Means, Z -Test for Percentages
owercase letters indicate significance at the $99 \%$ level.

