

OUTSTANDING  
BUSINESS  
ACHIEVEMENT  
AWARDS

TUESDAY MARCH 10, 2015

DOORS: 5:00PM DINNER: 6:00PM

CARMEN'S, 1520 STONE CHURCH RD E.

TICKETS: \$90 MEMBERS, \$110 NON-MEMBER, \$850 TABLE

hamilton  
chamber of commerce  
your voice in business

NOMINATIONS CLOSE FRIDAY JANUARY 16  
CATEGORIES INCLUDE:

SMALL BUSINESS

MEDIUM BUSINESS

LARGE BUSINESS

YOUNG ENTREPRENEUR

NOT-FOR-PROFIT

ACCESSIBILITY

TO NOMINATE OR PURCHASE TICKETS  
VISIT [HAMILTONCHAMBER.CA/EVENTS](http://HAMILTONCHAMBER.CA/EVENTS)

## Chamber Supports Smart City Design

The Hamilton Chamber participated in a recent smart cities workshop co-hosted by McMaster University Engineering and the City of Hamilton. The event has helped to accelerate collaborative efforts to address challenges and opportunities in a number of areas of strategic importance to Hamilton's future, including goods movement, foreign direct investment, asset management and big data.

This welcome initiative — which will gain momentum over time — aligns with our Chamber's growing involvement in progressive city building. "We see smart city design as the pathway to attract investment, generate community wealth and enhance the quality of life for all Hamiltonians," said Chamber CEO Keanin Loomis. "It's a big part of ensuring that Hamilton remains competitive, regionally and beyond."

The workshop was facilitated by Dr. Ishwar Puri, dean of the Faculty of Engineering, McMaster University and Dr. John Preston, associate dean, Research and External Affairs, McMaster University.

Dr. Martin Doble, global managing director, Infrastructure, Hatch Ltd., painted a compelling portrait of the "city of the future" during an opening keynote address. His talk featured a number of messages germane to Hamilton's long term success, including:

**Visionary Leadership:** Achieving a desired state requires future-oriented leadership capable of engaging the community on a journey of change – incremental, evolutionary and disruptive.

**Money:** "Smart cities need smart money – we can't do anything if we can't pay for it," he said. This is highly relevant to Hamilton as we search for new ways to generate more revenue – particularly from engagements with the private sector – required to create modern infrastructure needed to succeed in a highly competitive economy.

**Productivity:** To generate wealth needed to fund renewal, Hamilton (similar to all communities worldwide) needs to focus on improved productivity – i.e., the more efficient use of labour, capital and infrastructure.

To learn more about the Cities of the Future initiative, contact Ms. Terry Milson at 905-525-9140 x 27391 or visit [RenewHamilton.ca](http://RenewHamilton.ca) and click on Latest Updates.

