

hamilton

chamber of commerce
your voice in business

2017

MEMBERSHIP DIRECTORY

- Visibly keep your existing clients informed
- Maintain / increase your market share
- Prospect new opportunities and build awareness
- Enhance your brand name
- Be a competitive leader and attract new customers



Early Bird
SPECIAL
Book Now!

Book before
May 31st for

5% OFF

- **EXPANDED AUDIENCE** – the annual hard copy version of the directory will be downloaded on to the Hamilton Chamber of Commerce website in a digital version. This valuable marketing platform will enhance your membership investment by reaching a new virtual and vast audience. Each colourful page of display advertisements and membership listings will “flip with a click” to engage an untapped audience for members.
- **MEMBERS COMPANY NAME AND WEBSITE ADDRESS WILL BE BOLDLY DISPLAYED** – and will hyperlink to business websites in the digital version.
- **NO ADDITIONAL CHARGES FOR COLOUR ADS** – although black and white ads are still available, if preferred.

ADVERTISING SIZES, RATES, DATES & TECHNICAL SPECIFICATIONS

SIZE	RATE	DIMENSIONS (Width x Length)
Front Cover	\$5,000	8.5" x 11" (trim size)
Outside Back Cover	\$3,295	8.5" x 11" (trim size)
Inside Cover	\$3,095	8.5" x 11" (trim size)
Tab Page Divider	\$2,600	8.5" x 11" (trim size)
Full Page (non-bleed)*	\$2,195	7.5" x 9.75"
Half Page (vertical)*	\$1,250	3.625" x 9.25"
Half Page (horizontal)*	\$1,250	7.5" x 4.5"
Quarter Page (vertical)*	\$790	3.625" x 4.5"
Quarter Page (horizontal)*	\$790	7.5" x 2.125"
Eighth Page (Horizontal) <i>(supplied Business Card with photo)</i>	\$425	3.625" x 2.125"
Strip Ad	\$525 <i>(each additional ad \$325)</i>	7.5" x 1.75"
Super Listing	\$345	
Logo	\$175	
Extra/Red Listing	\$125	



AD CLOSING:

October 3, 2016

MATERIALS DUE:

October 7, 2016

DELIVERY: (week of)

December 5, 2016

DESIGN FEES

Changes to existing ads will be subject to a fee.

New Ad Design Fees: (includes 3 proofs)

Full Page \$105; Half Page \$75;
Quarter Page \$60; Strip Ad \$50;
Eighth Page; \$50

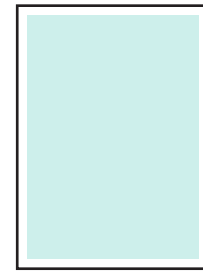
TECHNICAL SPECIFICATIONS

Trim Size: 8.5" x 11"
Bleed: .125" on all sides
Safety: .375" inside trim edge
Colour Mode: CMYK only
Image Resolution: 300 dpi (images used at lower resolutions may result in decreased image quality.)

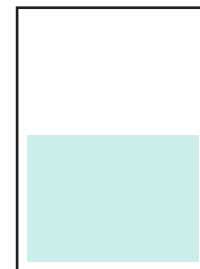
ACCEPTED FILE TYPES:

PDF and TIFF files only.
All fonts should be embedded.

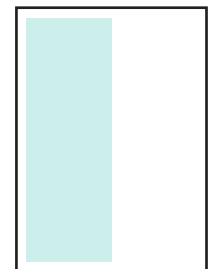
***NOTE:** We do NOT accept JPEG files or native design files.



Full Page
Non-bleed
7.5" x 9.75"



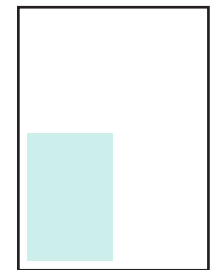
Half Page
Horizontal
7.5" x 4.5"



Half Page
Vertical
3.625" x 9.25"



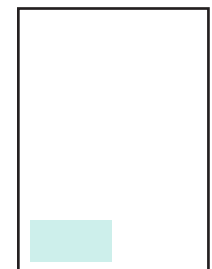
Quarter Page
Horizontal
7.5" x 2.125"



Quarter Page
Vertical
3.625" x 4.5"



Strip Ad
7.5" x 1.75"



Eighth Page
3.625" x 2.125"

For more information contact:

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